



# HOTLINE

**Hotline** is the official publication of [District 25 Toastmasters](#), serving members throughout

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.....  
*David Martin, DTM - District 25 Governor*



## Good Listener = Good Leader

Most people believe they are good drivers, have a good sense of humor, and are good listeners. Unfortunately, many people in today’s society including many leaders believe that talking is more important than listening. However, the truly great leaders know that it is more important to listen first and talk later. It’s not just enough to listen but you must listen artfully.

A great leader is an artful listener, it not only makes the people they lead feel good but it is also a fantastic way of acquiring new ideas and gathering and assessing information. The best leaders are one’s that can both think for themselves as well as understand the thinking of others. To have the ability to understand the thinking of others you must have great listening skills. This will allow the leader to see the perspectives of their followers through their eyes. The person who can turn listening into an art is one who goes beyond merely listening passively; they become intensely interested in what’s being said and draws out the other person. In the process one gains additional details and valuable information about the person they are having a conversation with.

One important part of artful listening is to know when to make a decision. Listening carefully and intensively can save a leader a lot of time. Artful listening is a key element in stretching the leaders time and effectiveness. Another key to listening is to not rush to judgment about a person or their opinions. It is very important to have open communication by all parties. It is imperative to understand not only what you hear but from whom you hear it.

Artful listening can provide unexpected leverage. Leverage to aid in getting ones point across, persuading people to accept your point of view, and gaining the respect of an individual or group. For those of us who aspire to excellence in leadership, artful listening isn’t just an asset; it’s a necessity to succeed.

*“The Contrarian’s Guide to Leadership” Steven B. Sample*

**Dream BIG !**

*Diana Patton, DTM—Lieutenant Governor Education & Training 2010-2011*

French writer and Nobel Prize winner Anatole France once said, "To accomplish great things, we must not only act, but also dream; not only plan, but also believe."

District 25's theme this year is "Dream, Discover, Believe, Achieve, Succeed". We want each and every member of District 25 not just to dream but to dream BIG! If we believe, our next step is to make that dream a reality.

Our District 25 promotion "Dream BIG" is one way of making your Toastmaster dream a reality. Perhaps this is the year you want to complete that Competent Communicator or perhaps this is the year you want to complete that last step needed to receive your Distinguished Toastmaster award.

Perhaps your club has dreamed of becoming a Distinguished club but you just haven't quite made it. Is this the year you will add enough members so those 5+ goals will make you a Distinguished, Select Distinguished, or better yet, President's Distinguished club?

Whatever your dream or the dream of your club, be sure to check out our "Dream BIG" promotion on the District 25 website: <http://www.d25toastmasters.org/dreambig.html>

Make the commitment to take the first step in making that dream a reality. Clubs and members that make the "Dream BIG" commitment, either by entering information on-line or by presenting a commitment card to our District Governor, will receive a ribbon for making the commitment. When the dream has become a reality, another award will be given to club or member.

Names of clubs and members that have made the "Dream BIG" commitment can be found at [http://www.d25toastmasters.org/dreambig\\_list.html](http://www.d25toastmasters.org/dreambig_list.html)

Send pictures of your club with your commitment ribbon to the district so that we can post them on the web as well as displaying the pictures at the fall conference. We want to see lots of successful clubs and members that have achieved their goals receiving recognition at the Spring Conference in 2011.

As Victor Hugo said, "There is nothing like a dream to create the future." We need a dream, and we need to Dream BIG!

**Conference details:**

<http://www.d25toastmasters.org/conference/index.htm>

**Like to volunteer at conference:**

<http://www.d25toastmasters.org/conference/volunteers.html>

**Never attended a conference:**

<http://www.d25toastmasters.org/conference/firsttimers.html>

## An All-Volunteer Army

*Bonne Stroman, DTM—Lieutenant Governor Marketing — 2010-2011*



In my role as Lt. Gov. Marketing, or LGM, I have attended a number of pre-charter or demo meetings for prospective clubs. I am sometimes asked whether the other members of the demo team and I are paid employees of Toastmasters. No, I explain. Other than the small paid staff at World Headquarters in California, Toastmasters is made up entirely of volunteers. The rest of us, numbering 260,000 in 12,500 chapters in 113 countries around the world, make up a vast army of volunteers working toward the mission of Toastmasters International: “to help men and women learn the arts of speaking, listening, and thinking – vital skills that promote self-actualization, enhance leadership potential, foster human understanding, and contribute to the betterment of mankind.”

**District 25 has a fantastic troupe of volunteers. Here are a few of the important roles that volunteers fill in the area of marketing:**

**The Outreach Chair** is a new leadership position in District 25 this year. The Outreach Committee represents the voice of District 25 and functions similarly to a telephone committee. Pioneering this role is Brenda Daniels, DTM. Brenda has already contacted many clubs in the district to help them submit their proxies in August and to remind them to submit dues before the Sept. 30 deadline. Since several Distinguished Club Program goals involve deadlines, the Outreach Committee helps clubs meet these important administrative goals. Throughout the year, D25 Outreach will contact clubs with other important district news and information. This important committee is vital to the work of the Marketing Team and will be a force in helping the district to meet its goals.

**The Marketing Chairman** assists the LGM in club-building efforts within the district, including reporting leads for prospective clubs. Our current D25 Marketing Chairman is David McCallister, DTM.

**The Demo Team** prepares and presents pre-charter meeting for prospective clubs, filling the major meeting roles, and even giving manual speeches so prospective members can see what Toastmasters is all about. Our Demo Team is headed by Jesse Torres, ACB.

**Club Sponsors** help organize a new club, set up regular club meetings, and assist in preparing the paperwork to charter a new club. **Club Mentors** advise and tutor new clubs, making sure officers understand their duties and have tools they need. They stay with the new club for six months, fostering membership growth and helping members understand the educational program and the Distinguished Club Plan. **Club Coaches** are assigned to help clubs with 12 or fewer members. The coach builds a rapport with the club leadership and members, observes and analyzes the club environment, then assists club in generating solutions. He or she also helps the club develop a plan with goals for improvement and for membership development.

Of course, many others have contributed to the D25 marketing efforts this year, including Area and Division Governors, our Public Relations Officer, and our Training Chairman, who provided workshop sessions on relevant topics. We have an amazing team! Whether at the club level or beyond, Toastmasters benefit from the leadership skills developed through volunteering. Volunteerism is an amazing act in which the more the volunteer gives, the more he or she receives. The volunteer benefits as much as the recipient of his or her efforts. If you want to volunteer on the Marketing Team, contact :

[bonnestroman@d25toastmasters.org](mailto:bonnestroman@d25toastmasters.org).

**Thanks to all who have helped in the area of marketing this year!**

**The highest reward for a person's work is not what they get for it,  
but what they become because of it. -- John Ruskin**



## News Blast from Division D

*James B. Hansen DTM, Division D Governor, Member and officer of Waco Early Birds*

Hello District 25!

Division D had a great Summer TLI season. I would like to congratulate all of our Super 7 Clubs. Baylor Orators Toastmasters Club # 7277, Heart of Texas Bridge Gappers Club #676842, Technically Speaking Club #676852, Waco Wordsmiths #1002109, Expressionaires Club #1184, and Power Communicators Toastmasters Club #4538 all earned this status. I would like to give a special shout out to Area 41 Governor Charlotte Lenox since every one of her clubs earned Super 7 Status during round #1 of this year!

Dues are due. Let's encourage clubs to meet the deadline. Area 42 Governor Larry Vance is on top of his clubs. Even though it's only the middle of September, every one of his clubs has earned Early Bird status. Way to go!

The contest season is underway. Are you involved? Most of you joined Toastmasters for the purpose of personal growth. Getting involved outside of your club is the most effective method to stretch yourself. At least once try being a competitor. Show your management skills as a contest chair. Stretch yourself as the Contest Toastmaster or Test Speaker. Volunteer to be a timer, sergeant at arms, vote counter, registrar, or hospitality chair. Go to District sponsored training to learn to be a judge or even chief judge. It takes people to run effective contests. Do you want to know a little secret? Contests are fun!

As of this writing two Area contests within Division D contests have already occurred. Areas 41 & 42 held their contests on Saturday, September 18th. They were exciting and well run. Area 44 will hold their contest Saturday, October 2 in the morning. Area 43 will hold their contest Saturday, October 2 in the evening. Area 45 will hold their contest Thursday, October 14 in the evening. I am anxiously waiting to attend these contests. I know they will be fun filled events.

Let's not forget the Division D Contest, which will be held Saturday, November 6<sup>th</sup>, 10 am. It will be held at the Polytechnic United Methodist Church, Bobby Bragen Fellowship Hall, 1310 Collard St., Fort Worth. I am personally inviting every Toastmaster within District 25 to our show! I promise a fabulous Toastmaster experience. You can download our flyer at <http://www.d25toastmasters.org/pdfs/Fall2010/DivD.pdf>.

Let's not stop at Division Contests. Fall Conference to be held November 20-21 is the conclusion of this contest season. The Division winners will compete for the District 25 championship. But, Fall Conference is so much more than that. Go to <http://www.d25toastmasters.org/conference/index.htm> for more information on an amazing event. I encourage everyone to attend. You won't regret it. I know that I will be there.



## Are you a Web Developer who loves Toastmasters?

D25 needs a skilled web developer for a short term project to help with the D25 website. We are seeking your help if you are comfortable with coding in PHP and creating a MySQL database. The ideal candidate would also be comfortable working in Adobe Dreamweaver.

Here is the project: We would like to automate a few key sections of our site by moving all club information into a database which will eventually help maintain several areas of our site. The club directory database will need to be updated via a secured web administrative page. Additionally we want to leverage this database to further automate the outstanding officer nomination process.

Does this project interest you? Do you have a passion for both quality web development and helping our District? If you are both interested and qualified please contact David Leake at [davidleake@d25toastmasters.org](mailto:davidleake@d25toastmasters.org) and Diana Patton at [dianapatton@d25toastmasters.org](mailto:dianapatton@d25toastmasters.org).

Thanks!

## Open to Your True Potential

*David McCallister, DTM – Immediate Past District 25 Governor*



If you've ever tried unsuccessfully to create a bigger vision for your life, you are among the many people who struggle to recognize their full potential.

There are many reasons this happens, but most often it is the result of childhood conditioning or limiting inner beliefs. If your parents were always belittling your dreams of greatness, or if someone gave you the impression that you would never amount to anything, you may struggle to see any possible way to improve upon your life.

You know those people who seem to have it all together because they have endless amounts of passion and determination; the people who are always coming up with great ideas and aren't afraid to act on them?

You have it within you right now to be just as powerful – and more! Even those super-achievers have the ability to do more than they've done, no matter how impressive their achievements may be to date.

ALL of us underestimate our potential. It's a natural human tendency, probably because caution is a survival mechanism. If we're not familiar with our true limits and we don't bother to test them, we just assume that we have reached our highest potential.

However, how motivated would you be if you KNEW you could accomplish anything you wanted? Would that knowledge change your perspective on limits? Would it push you to go beyond any dreams you've had in the past, or may be yearning for now?

What stops you is the belief that you're only capable of so much. If you really knew that you could keep stretching yourself and your capabilities, you'd think nothing of taking on huge challenges every day of your life!

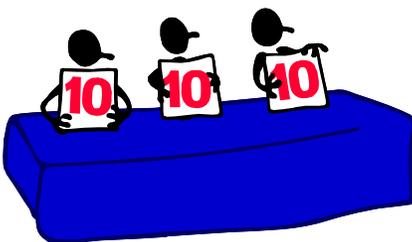
If you want to reach your highest potential in life, you will need to start expanding your perceptions of what you're capable of.

Probably the least painful way to do this is to start small and work your way up. Grab a sheet of paper and consider what you believe yourself to be capable of right now. Think about the dreams you have for your life, and the goals you want to work toward. Write them down if you do believe they are possible.

Then review your list. Can any of those goals be expanded? Can they be taken to a higher level gradually? Jot down some ideas for how you might expand upon your goals as you go along. Then, once you believe you're capable of that, expand your perception a little bit more, and then a little bit more...and so on.

Go through the same process with your own skills and talents, and see if you can work on expanding any of them. You may be surprised to learn that you've got a lot more potential than you realized.

Over time, you can keep expanding the perception of your potential simply by choosing to recognize that more is possible. The more potential you can see for yourself and your life, the more motivated you will be to do something about it.



**We are in the middle of contest season.** Wow, what great speeches and evaluations so far! A big thank you to all who have volunteered to be chief judge and judges. Many of you have served multiple times and gone out of your way. THANK YOU! THANK YOU! THANK YOU!

Susanne Nickerson  
District 25 Chief Judge 2010/2011



## Are You Going To Be There?

*Chuck Mencke, CC, D25 Newsletter Editor*

Unless you're living in a bubble, you should know that District 25's Fall Conference is right around the corner. This year's Fall Conference will be held at the Marriott Solana November 19-20, 2010. The Spring Conference held this past May was my first conference. In the next few paragraphs I want to tell you what I **gained** and what I **learned** by attending the conference.

My first District 25 Conference ended up being a profound experience for me. I found out there was a whole other world out there beyond my local Toastmaster club. Attending my first conference taught me that my club was part of an "Area" which was part of a "Division" and then part of "District 25", one of the top six Toastmaster Districts in the world.

What can you expect as a first timer at the conference? We've got lots of fun stuff planned for first timers. First, you can expect a lot of warm welcomes and smiles from the conference attendees. You'll also be treated to a first-timer-only reception in the District 25 Hospitality Suite hosted by the District Governor, David Martin. The first timer committee has some really neat surprises in store for those that attend the conference. For your badge, you'll also get a special ribbon that will designate you as a "first timer," so all the conference attendees will know to give you a special warm welcome.

My first timer experience was incredible! The conference's education sessions I attended were uplifting and inspirational. I learned how to "Live My Life to the Fullest" and how to effectively "Evaluate to Motivate." During the conference, I also had the pleasure of serving as co-chairman of the D25 Hospitality Suite along with my wife, who was also a first timer. Was volunteering a lot of work? You bet it was! Was it fulfilling and worth the effort? Most definitely! Serving in the Hospitality Suite, I got to meet and become friends with incredible individuals, including a Toastmasters International Director. The experience was invaluable.

Space does not allow me to tell you everything that I experienced. You'll need to be there to find out since Fall Conference Chair Debra Sanford and her committee have been working overtime to ensure that your experience is stellar. However, let me give you a teaser. Last year, we had two incredible keynote speakers. This year we have four--yes, four--renowned motivational and inspirational speakers! Have I failed to mention this year's educational sessions? Sarfaraz Nazir, the conference's Education Chair, has nine incredible workshops lined up for you to attend. There are three tracks to choose from: Leadership, Communication, and Personal Growth. Don't miss these workshops. Take the time to attend them.

I'll be at the conference. Will you? I hope to see you there. To complete your Fall Conference experience, why don't you consider volunteering? It's a very worth-while endeavor, and you'll feel good about yourself and your ability to give back to Toastmasters.

For full registration information take a look at the Fall Conference webpage:

<http://www.d25toastmasters.org/conference/index.htm>

[chuckmencke@d25toastmasters.org](mailto:chuckmencke@d25toastmasters.org)

"People do not care how much you know until they know how much you care."

~ John C. Maxwell

# Live In The Color Of Your Dreams

**District 25  
Fall Conference**  
**Nov. 19 & 20, 2010**  
**Dalla/Fort Worth Marriott Solana**  
**5 Village Circle**  
**Westlake, Texas 76262**

District 25 Fall Conference Team is proud to present our distinguished  
Featured guests:

Craig Valentine, 1999 World Champion of Public Speaking  
Kimberly Davis, Founder/Director, OnStage Leadership  
Jennifer Johnson, DTM, Past International Director  
Mike Meier, DTM



## Fall Conference Special Guests .....



Craig Valentine is the 1999 World Champion of Public Speaking. He has traveled the world helping hundreds of organizations reap the profitable rewards that come from embracing change. H has given as many as 160 presentations per year.

Craig Valentine  
World Champion of Public Speaking 1999



In Toastmasters, Jennifer served in several club leadership roles: Area Governor, Division Governor, Lt. Governor of Education and Training, District 25 Governor, and International Director 2001-2003. She is honored to have led District 25 to President's Distinguished District in her 1999-2000 term as District Governor.

Jennifer Johnson, DTM  
Past International Director 2001-2003



Kimberly blended her expertise in theatre and leadership development by launching "OnStage Leadership", which has received rave reviews and made an impact on leaders across the country.

Kimberly Davis  
Founder/Director OnStage Leadership



Mike has been a member of District 25 Toastmasters since October 2005. Mike represented District 25 in the Region 3 International Speech Contest in 2008. He currently resides in South Korea and is actively involved in Toastmasters there.

Mike Meier, DTM

For more details please visit <http://www.d25toastmasters.org/conference/keynote.html>

## NINE Incredible Education Sessions Not To Be Missed!

### LEADERSHIP TRACK

#### Lead Beyond the Walls — Ted McIlvain

Ted McIlvain is an Accredited Speaker. He designs, develops, and implements leadership and communication training materials for employers and education institutions. He is the author of *From Playground to Podium: Building Confidence for Public Speaking - A Parent's Guide*. Ted is Education Pastor at Martin United Methodist Church in Bedford. He is an adjunct faculty member in the Communication Studies department at TCU. has a BA in Communication Studies from the University of Central Florida, and a Master of Science in Communication in Human Relations from TCU.



#### Korea Toastmasters: Trips, Treasures, and Triumphs — Mike Meier, DTM

Have you ever wondered what it would be like participating in Toastmasters overseas? Do you think a Toastmasters club in Fort Worth resembles another in Seoul, South Korea? Well, our speaker today will answer those questions and much more! After living and working in South Korea for most of 2010, Mike Meier, DTM, will discuss the state of Korea Toastmasters.

#### Colorful Ingredients for Exceptional Leadership— Jennifer Johnson, DTM

What do colors and leadership have in common? Like any good recipe, when the correct amounts of ingredients are used the outcome will be (delicious)...exceptional. How would you like to possess the skills that will have others wanting more? Join Jennifer Johnson, DTM, for proven methods that will transform good leadership to exceptional leadership. Jennifer resides in Irving, TX, and has been a member of Toastmasters since 1994. Jennifer served as a business consultant for over 20 years. She has served on several community boards and mediation during her stay in Overland Park, Kansas. In Toastmasters, Jennifer served in several club leadership roles: Area Governor, Division Governor, Lt. Governor of Education and Training, District 25 Governor, and International Director 2001-2003. She is



### COMMUNICATION



#### How to Keep Your Audiences on the Edge of Their Seats — Craig Valentine

There is a definite PROCESS for keeping your audiences on the edge of their seats. It is not easy to come by or easy to use. However, once you master it, you will find doors opening for you that you never even knew existed. In this fast-paced entertaining workshop, Craig Valentine, 1999 WCPS, will provide you with the tools necessary to keep your audience members leaning on your every word while you deliver a message they cannot shake from their minds.

#### Go for the WOW: How to Create Memorable Speeches — Sarfaraz Nazir, DTM

Do you yearn to walk on to a platform and quickly “wow” the audience? Do you want to craft speeches that your audience will remember long after you have delivered them? Do you aspire to inspire, educate, and entertain your audience? This session will help you build that confidence so that you can take command of the stage. It covers tools, tips, and techniques designed to add the “Power of Wow” to your presentations. You’ll find valuable tips to make your presentations more impressive, effective, and memorable.



#### How to Communicate for Result and Inspire Your Team — Ola Joseph, DTM

Regardless of the size of your business – whether small, medium or a large multinational or even a home-based venture – effective communication skills are essential for success. Your ability to communicate effectively with your team and your publics (clients, suppliers, government, other departments, etc) will determine whether you get what you want or not. Ola Joseph, M.A., DTM, is the president of Riverbank & Associates, a Management & Professional Development consulting firm. He is an internationally known keynote speaker and executive speech



## PERSONAL GROWTH

### Dream Big: How to Go from Where You Are to Where You Want to Be — Brent O'Bannon

Your dreams want to be achieved! Whether it's writing that book, launching a new career, or just having less fear, Life Coach Brent O'Bannon will help you energize and strategize to achieve your big dream. In this session, you'll discover your top five strengths, learn how to write a success script, and why 10,000 hours is the magic number.



### Making Social Media Work for You — Ed Buckley



Confused by hoots and tweets? Wondering if you should be friending or linking in? Or does social media seem a little overwhelming and a real drain on your time for limited benefit. Join Ed Buckley in an interactive session where you will learn how to make social media work for you and how you can use these technologies to build your personal brand and supplement your presentation skills.

### Communicating Your Message Successfully with Color and the Right Wardrobe Choices — Cathrine Hatcher

It's important to understand the human response to color. Just because we may like some colors or they may look best on us, does not mean they're the right colors for every situation or message. Our response to color is psychological – we're born with it! Another way we can communicate non-verbally and support our message is through the use of our wardrobe choices. 80% - 90% of our bodies are covered with clothing. Why not use them to communicate for us? Learn how you can communicate more effectively by supporting your verbal message non-verbally, through the use of color and by selecting the wardrobe items that communicate best for you!



## District 25 Fall Conference Banner Parade



*Is Cindy Warmbrodt having fun or what?*

### Is your club registered for the Fall Conference Banner Parade?

You don't want to miss out "parading" your club's banner during the opening ceremony of this year's Fall Conference!

Register now at:

<http://www.d25toastmasters.org/bannerparade/register.htm>



**To District 25!**

**Truckin' Toastmasters**  
 Club #1535257  
  
 Peterbuilt Training Center  
 3200 Airport Road  
 Denton, TX 76207  
  
 Tuesday, 4:25 PM  
*Membership Criteria Required*  
 Charter Date: 09/08/10

**Speakers of the House**  
 Club #1540852  
  
 Fort Worth Housing Authority  
 1201 East 13th Street  
 Fort Worth, TX 76102  
  
 Monday, 12:00 PM  
*Membership Criteria Required*  
 Charter Date: 09/23/10

**Michaels Toastmasters**  
 Club #1556113  
  
 Michaels Stores  
 8000 Brent Branch Drive  
 Irving, TX 75063  
  
 Wednesday, 12:00 PM  
*Membership Criteria Required*  
 Charter Date: 09/30/10

**Current Prospective Club Leads – OCTOBER 2010**

<p>American Eurocopter          American Honda          Anixter          Bank of America          CAE          Dalimer</p>	<p>Fort Worth Hispanic Chamber of Commerce          Hillsboro Chamber of Commerce          New Horizons          North Texas Central Council of Governments          PDX          Tarrant Country College          University of Texas at Arlington</p>
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*Are You Going To*

*Live in the Color of Your Dreams*



*Details on Page 7!*



## OCTOBER CLUB ANNIVERSARIES



959155	A-Team Toastmasters	676840	Samaritan Toastmasters
9646	Aegonizers	1082792	Savvy Sayers
5981	Carrollton	1390864	Speak Easys
1184	Expressionaires	1540842	Speakers of the House
1378170	Fort Worth Project Management	1082229	Texas Toasters
1392794	McMasters	594840	Toast the Blues Toastmasters
1082726	Medtronic Toasters	1386263	Toasting for Excellence
5718	Motorola	1535257	Truckin' Toastmasters
3006	Oration Plus Toastmasters	1390217	WINS Texas Toast

### Celebrating 57 Years...

*Amy Fox, ATMB and Louise Korona, DTM, Daybreakers Club*

Daybreakers Toastmasters Club was chartered July 1, 1953. Twenty-six men started the club, drawing members from Goodfellow Air Force Base and the community. The first President, Gilbert Theriot, was honored at a 50<sup>th</sup> Anniversary party in 2003. He still resides in San Angelo.

Two members, Joyce and Bill Eaton, were both District 44 Governors from 1983 to 1985. Daybreakers Toastmasters Club helped charter six clubs locally from 1983 to 1987, and a club in Bolivia in 1999 when a member was serving in the Peace Corps.

Daybreakers Club has faithfully met every week for fifty-seven years and counting.....

We are enjoying a renewal of spirit after having joined District 25.



Photo - Front Row: Anna Thomas, Kim Nowlin, Louise Korona, Billy Najera, Amy Fox, Frankie Aguirre.  
Back Row: Brenda Wellen, Rob Sarbach, Rick Howard, Patty Bunyard

## DISTRICT 25 ANNOUNCEMENTS - Fall 2010

### CLUB DUES ARE DUE!

Starting September 1, clubs can pay their dues online (minimum six). After six have been paid, dues can be paid individually online one at a time via credit card. This year, clubs can pay for the entire year and avoid having to collect and submit again in April. Clubs **choosing the full year option** must submit one of two ways: Postal Mail (if sending checks or money orders), fax or (if paying by credit card). Clubs that choose the full year option will receive a special gift from the District Governor at the Fall Conference. Don't forget about Early Bird and Five Star Club Awards! **The deadline for submitting club dues is October 10, 2010.**

### DREAM BIG

Individual members and clubs making the commitment to DREAM BIG have an opportunity for a multitude of rewards! Each club can make the commitment to 1) achieve distinguished or better, 2) complete one more DCP goal than last year, or 3) something above and beyond - you decide! After the club makes the commitment, a special commitment ribbon will be presented to the club by a district officer and remain on the club banner at each club meeting. Pictures of the ribbon presentation will be available online and shown throughout each of the District Conferences, published monthly in the district newsletter and website, and receive recognition at every official district event.

**Clubs achieving their commitment by May 15, they will receive the second ribbon that attaches to the larger ribbon by the International President Elect of Toastmasters International at the Spring Conference.**

Individuals may also choose to make a commitment. This might include completing an education award by a certain date, or sponsoring 5 or more new members, or perhaps even sponsoring a new club charter. This is your chance to DREAM BIG! Upon making the commitment each individual will receive a ribbon to be worn at all official Toastmaster meetings and will receive the same benefits as above plus a chance to have dinner with the International President Elect of Toastmasters International in May 2011. Upon completion each individual will receive the District Governor's pin and two modules or manuals from the Toastmaster store.

For more information about this promotion or to register, visit [www.d25toastmasters.org/dreambig](http://www.d25toastmasters.org/dreambig)

### HAVE YOU LOGGED IN TO MEMBERS.TOASTMASTERS.ORG?

In August 2010, Toastmasters International transitioned to single source sign on for individuals and clubs to access their information or conduct club business online. Individuals **MUST** have a unique and valid email address to access these features. Individuals sharing email addresses will not be able to login. If you do not have an email address in your member record or it is incorrect, contact an officer in your club to update your information in the club business section online or contact Toastmasters International at 949-858-8255 or email [members@toastmasters.org](mailto:members@toastmasters.org).



## Observations from a Successful Contest Season

*Dean Lampman, District 25's Contest Quality Chair*

Congratulations and thank you to the dozens of D25 Toastmasters who supported or competed in club and area speech contests this fall! An exciting season is coming to fruition and, already, insights can be gleaned from what's occurred. Your District Contest Quality Chair offers these five observations:

- 1. Happy are those who plan.** Speech contests show us that, for individuals and teams, magical things occur when you set goals and work hard to achieve them. While neither contests nor speeches typically proceed exactly as planned or practiced, you're always a winner when you make contributions and learn from your experiences. D25 leaders were impressed with contests they attended; they commented that good planning led to well-executed events.
- 2. More is merrier.** Contests are much better if they feature a full complement of speakers. To attract them and achieve their other duties, successful Area Governors (AGs) and Contest Chairs know the importance of assembling a strong team, getting the group organized, and offering encouragement. Experience has again shown you can never have too many volunteers and it's wise to seek them proactively until all roles are slotted (with backups in place). It's easy to overestimate how much you can do yourself and the time you have to engage others. Contestants shouldn't go solo, either. They greatly enhance their results by preparing with other experienced speakers. It's been gratifying this fall to attend contests where the sweet fruits of successful collaborations were harvested and enjoyed.
- 3. Simplicity and style aren't mutually exclusive.** A contest theme doesn't have to be complicated to work nicely with supporting decorations and refreshments. A venue need not be huge or elegant, but must have adequate seating, be appropriately configured, and offer an identifiable speaking area. Fall contests revealed the merits of keeping it simple without wholly sacrificing style. Contestants showed their awareness that, in speech-making, content is king, but style and delivery also count for much of what's on the judges' ballots. (And, to their credit, D25 judges turned out in necessary numbers and stuck to their task of judging based only on the ballot. For that, we should thank and recognize District Chief Judge Susanne Nickerson, especially, and the individual contest Chief Judges and judges.)
- 4. Saying thank you matters.** Contests let us honor and thank the individuals and organizations whose efforts facilitate our work as Toastmasters. It's been a joy to witness our AGs present their Outstanding Officer Awards, to watch AGs, Contest Chairs and Chief Judges receive the great D25 pin for their considerable efforts, and to see organizations recognized for hosting contests at their facilities.
- 5. Practice makes progress.** Practice doesn't make you perfect, but does make you prepared. Spring contests should go even more smoothly than the fall ones did (an exciting prospect) because AGs and others involved will learn from their experiences, including best practices and missed opportunities.

This isn't an exhaustive list of all that's been noteworthy this season, but, hopefully, it highlighted a few ideas you may find useful. What captured your attention? What speeches did you like? What else was memorable? Send a note to me (my e-mail address is [dlampman@verizon.net](mailto:dlampman@verizon.net)) with your answers. That will be fodder for a future newsletter article. Meanwhile, this one will close with a call to action:

If you didn't compete in or support contests this fall, why not compete in or help stage the spring International Speech and Table Topics contests? If you were involved this fall, what can you now do to help make the spring contests even better? As you reflect on that, consider the formula that's obviously working well for many D25 Toastmasters. **Dream** about what's possible and develop a vision for getting there. **Discover** the joys of setting a goal and working hard to accomplish it. **Believe** in your ability to make it happen and involve your colleagues. **Achieve** progress by making the efforts necessary to turn your vision into reality. **Succeed** and soak in the satisfaction that comes from completing a job well done. Now is the perfect time to get started. Go for it, and good luck!



## Toastmasters In The Chamber

*Bonne Stroman, DTM. Weatherford Club*

This year Weatherford Toastmasters has adopted the goal of promoting Toastmasters in our community. We took one step in this direction when we joined our local Chamber of Commerce. With our strained economy and high unemployment, Toastmasters clubs are a great resource in helping employees and employers brush up on their communication and leadership skills, and in getting a competitive edge in the job market. Our club experienced this firsthand when one of our members landed a new job and credited his success in part to his Toastmaster experience. The ribbon-cutting ceremony featured our beautiful new meeting site, Mader Bagley State Farm Insurance Agency. District Governor David Martin spoke of the leadership provided by the members of the Chamber and the role of Toastmasters in advancing communications and leadership opportunities in the community. Our District's theme, Dream - Discover - Believe - Achieve - Succeed, captures the heartbeat and vision of our club.

## Is Your Club's Web Presence Visible?

*Jodie Sanders, TM, Afterburners Club*

Most of us want our clubs to be found by potential members. First, make sure that any information already online about your club is up to date.

Go to the Toastmasters International website at [www.toastmasters.org](http://www.toastmasters.org), click on "Find a location near you" in the left column, then do a search that should bring up your club. (I searched 76102 within 10 miles to find mine.) You'll get a list of clubs and a locator map. Find your club and check all the information carefully for accuracy. Are you still meeting at the same time and place? What about the contact phone number or the email link? Sometimes those need to be changed after new officers are elected. Do you have a website link? Click to see if it actually goes to your website. Lastly, make sure your club status is correct. If you are an open or community club, it should say "Open to all."

If any of your information is wrong, a club officer can change it by logging into the TI site and clicking on Club Central / the club's name / Change my club's meeting, Web site URL and/or club officer information.

Now go to the District 25 website at [www.d25toastmasters.org](http://www.d25toastmasters.org) and click on "Find a Club" on the top gray bar. Click on "Directory of Clubs by City," and see if you can find yours. Clicking on the Toastmasters icon in the center column takes you to the TI website, and you have already made sure this information is good, right? Clicking the silver globe icon should take you to your website, if you have one. If anything is wrong on the District site, notify Lt. Governor Education and Training Diana Patton at [dianapatton@d25toastmasters.org](mailto:dianapatton@d25toastmasters.org).

Many people looking for a club to visit will use these avenues. Even corporate clubs should be easy to locate. If any of your information is wrong or out-of date, or if a link doesn't work, they will not find your club!



**Don't know what area your club is in?  
Go to the District website to find out!**

<http://www.d25toastmasters.org/pdfs/D25Alignment101120100725.pdf>

***2010 Fall Contest Schedule by Area/Division  
Humorous and Speech Evaluation Speech Contests***

Area	Governor	Date	Day	Contest
11	McAdams	9-Oct	Sat	Evening
12	Hudgins	25-Sep	Sat	Morning
13	Morgan	11-Sep	Sat	Morning
14	Nigh	24-Sep	Fri	Evening
15	Cravins	16-Sep	Thu	Evening
21	Zimmerman	17-Sep	Fri	Evening
22	Toombs	21-Oct	Thu	Evening
23	Cole	8-Oct	Fri	Evening
24	Ashford	16-Oct	Sat	Evening
25	Sokol	15-Oct	Fri	Evening
31	Hills	23-Sep	Thu	Evening
32	Loney	9-Oct	Sat	Morning
33	Turner	9-Oct	Sat	Afternoon
34	K. Boepple	16-Oct	Sat	Afternoon
35	S. Boepple	16-Oct	Sat	Morning

Area	Governor	Date	Day	Contest
41	Lenox	18-Sep	Sat	Morning
42	Vance	18-Sep	Sat	Afternoon
43	Garcia	2-Oct	Sat	Evening
44	Heinzman	2-Oct	Sat	Morning
45	Fanimokun	14-Oct	Thu	Evening
51	Kincaid	25-Sep	Sat	Evening
52	Agbese	11-Sep	Sat	Evening
53	Liptak	22-Oct	Fri	Evening
54	Adams	9-Sep	Thu	Evening
55	Mann	30-Sep	Thu	Evening
61	Stoick	10-Sep	Fri	Evening
62	Bark	1-Oct	Fri	Evening
63	Newman	2-Oct	Sat	Afternoon
64	Mims	25-Sep	Sat	Afternoon
65	Buckley	7-Oct	Thu	Evening

Div.	Governor	Date	Day	Contest
A	Quick	6-Nov	Sat	3:00 PM
B	Walker	5-Nov	Fri	7:00 PM
C	Perez	30-Oct	Sat	Morning
D	Hansen	6-Nov	Sat	10:00 AM
E	Hinckley	30-Oct	Sat	Afternoon
F	Leake	29-Oct	Fri	7:00 PM

## SEPTEMBER 2010 HALL OF FAME

Congratulations to our fellow Competent Communicators

Club	Div.	Area	Award	Date	Member		Club
3178	A	12	CC	9/13	Brendan D.	Bagnell	Longhorn Toastmasters
349	A	11	CC	9/28	Stephen E	Bomar	Plus-Two
3692	B	25	CC	9/9	Hank J.	Chavers	Lakeside
710987	D	43	CC	9/15	Royce	Cheyne	Cleburne Toastmasters
6191	A	12	CC	9/6	Nick John	Colon	Afterburners
6530	C	31	CC	9/28	Michael A.	Davis	United Communicators
989	F	64	CC	9/19	Chris	DeMaio	Southlake Reach for Success
1129074	C	33	CC	9/7	Patricia	Ellis	DFWAE Toastmasters
1002109	D	41	CC	9/30	Janie B	Gimnich	Waco Wordsmiths
989	F	64	CC	9/8	Carole	Hunt	Southlake Reach for Success
1137495	F	62	CC	9/9	Kenneth R.	Johnson	Toast Captains
4987	F	64	CC	9/7	Robert	Jones	Southlake
6191	A	12	CC	9/19	Joyce E.	King	Afterburners
6530	C	31	CC	9/21	William Paul	Kocher	United Communicators
3925	D	43	CC	9/10	Yueai	Liu	Eye Can Toastmasters
6017	B	23	CC	9/17	Richard L.	McKinstry	Talk Blue Toastmasters
1129074	C	33	CC	9/14	Patrice	Pruitt-Story	DFWAE Toastmasters
1137495	F	62	CC	9/8	Samuel	Puentes	Toast Captains
6017	B	23	CC	9/23	Narender	Ramireddy	Talk Blue Toastmasters
1082792	E	55	CC	9/24	Karen	Rhodes	Sawy Sayers
4987	F	64	CC	9/28	Melissa J.	Silva	Southlake
2008	A	15	CC	9/9	Michael David	Stewart	Quicksilver Express Toastmasters
760	C	35	CC	9/28	Eleacia	Thompson	T-Toasters
1002109	D	41	CC	9/11	Larry Arlo	Vance	Waco Wordsmiths

Congratulations to our fellow Advanced Communicators

Club	Div.	Area	Award	Date	Member		Club
633836	C	34	ACB	9/12	Sara D.	Boepple	Speakers Exchange
710987	D	43	ACB	9/27	Joe I.	Garcia	Cleburne Toastmasters
3055	E	51	ACB	9/6	Jeffrey Ray	Hubbard	Denton Toastmasters
9916	A	15	ACB	9/13	Rachel Marie	Raynor	LM AeroSpeakers
4354	E	53	ACS	9/29	Richard	Sharon	AllianceTexas Toastmasters
2975	E	54	ACS	9/16	Susie	Templeton	BNSF Toastmasters
9646	C	34	ACG	9/10	Barbara S.	Woodruff	Aegonizers

Congratulations to our fellow Advanced Leaders

Club	Div.	Area	Award	Date	Member		Club
1267200	F	63	CL	9/29	Charles E.	Bishop	Siemens DFW Toastmasters
808279	A	15	CL	9/27	Mona N.	Brady	ATG Toastmasters
1171841	C	31	CL	9/29	Terri Y.	Earls	Siemens Arlington Toastmasters
6572	C	35	CL	9/12	Pat	Hasty	Texas Wesleyan Spellbinders
808279	A	15	CL	9/16	Emily	Kimmett	ATG Toastmasters
6530	C	31	CL	9/21	William Paul	Kocher	United Communicators
1171841	C	31	CL	9/29	Sonia	Leza	Siemens Arlington Toastmasters
1002109	D	41	CL	9/17	Russell William	Mailen	Waco Wordsmiths
349	A	11	CL	9/6	Jim	McCaghren	Plus-Two
9595	A	14	CL	9/1	Lori	Nigh	Tip Top Toastmasters
8474	D	44	CL	9/23	Tammy D.	Rogers	First Command
4987	F	64	CL	9/20	Susan M.	Ruth	Southlake
4987	F	64	CL	9/13	Carolyn S.	Sims	Southlake
1002109	D	41	CL	9/17	Brian Michael	Tabaka	Waco Wordsmiths
4236	F	64	ALB	9/12	Louise	Faircloth	Southlake Evening Toastmasters
6572	C	35	ALB	9/12	Pat	Hasty	Texas Wesleyan Spellbinders
4987	F	64	ALB	9/8	David W.	Roth	Southlake

Congratulations to our fellow Distinguished Toastmaster

Club	Div.	Area	Award	Date	Member		Club
7407	C	35	DTM	9/2	Oliver Ray	Cozby	Pro A.M. Toastmasters

## Welcome to Toastmasters! September 2010 New Members – (Con't on next page)

Will Anderson	AllianceTexas Toastmasters	James Means	Truckin' Toastmasters
Annette Anderson	Ryan Plaza	Terry Mendoza	Michaels
Joe Anderson	Michaels	Theresa Miskin	Speakers of the House
Melessa Baker	Afterburners	Selarstean Mitchell	Speakers of the House
Ronald Baker	Afterburners	Caleb Morin	Speakers of the House
Vijay Bamane	Las Colinas Towers Toastmasters	Sandra Mosser	Michaels
Craig Billingsley	Truckin' Toastmasters	Barbara Munoz	Burnt Toast
Sharon Brewer	Truckin' Toastmasters	Michelle Navarro	T-Toasters
Deana Broussard	Speakers of the House	Phu Nguyen	Energizers Toastmasters
MelMyn Brown	Speakers of the House	Markesha Nixon	Speakers of the House
Idalia Brown	Michaels	Riza Nolasco	Speakers of the House
Mike Brucia	Conservative Toastmasters	James Norris	Southlake Evening Toastmasters
Kathryn Burkhart	Michaels	Kotta Padmaja	Las Colinas Communicators
Brenda Cassas	Michaels	Shabana Patanwala	Michaels
Darrell Clakley	Siemens DFW Toastmasters	Vipul Patel	Michaels
Michael Cooksey	Grand Prairie Toastmasters	Ivon Pearce	Michaels
John Corker	T-Toasters	Mary Pierre	Thumbs Up Toastmasters
Darrell Coxsey	Truckin' Toastmasters	Jeff Plato	Truckin' Toastmasters
Barry Craig	Truckin' Toastmasters	Jonathan Pontinen	Fighter Enterprise Toastmasters
Joel Darr	Do-Gooder Hill Toastmasters	Joy Prakash	Michaels
Valentina Dimitrova	Truckin' Toastmasters	Stuart Presley	North TX
Michael Dudley	Truckin' Toastmasters	Sheila Reese	Speakers of the House
Christopher Dunham	Reveille	Kelly Reesor	Michaels
Jennifer Elwick	Michaels	Ruben Renteria	Speakers of the House
Ebenesar Emmanuel	Michaels	Michele Rodgers	Truckin' Toastmasters
Cassidy England	Michaels	LisaMarie Rodriguez	Michaels
Michelle Faries	Michaels	Bernice Romero	Speakers of the House
Alison Frandsen	Flagship Speakers Toastmasters	Tony Sablar	Truckin' Toastmasters
Randel Fry	Northwest Tarrant Toastmasters	Kenya Sanchez	Northwest Tarrant Toastmasters
Michelle Gadison	Michaels	Paula Schweikhard	Michaels
Anna Gaines	Speakers of the House	Surendra Shah	Thumbs Up Toastmasters
Raymund Garcia	Manna Toastmasters	Jiaqing Shen	Siemens DFW Toastmasters
Satheeshk Ghandimurt	Michaels	Anu Sirigina	Michaels
Geraldine Godfrey	Speakers of the House	Suzanne Sloan	Michaels
Donnie Grahl	Truckin' Toastmasters	Seth Spofford	Michaels
Felecia Hamilton	Granite Park Toastmasters	Landon Sproull	Truckin' Toastmasters
Larry Harmon	Northwest Tarrant Toastmasters	Mark Stubbs	Keller Communicators
Sheryl Hazel	Michaels	Kathy Swaim	Michaels
David Henderson	Michaels	Mary Swartz	Michaels
Steve Hill	Lakeside	Shree Thiagarajan	Michaels
Barbara Holston	Speakers of the House	Cheryl Thomas	Nissan Toastmasters
Letetia Holt	Speakers of the House	David Thorn	Afterburners
Karen Houston	Speakers of the House	Jose Torres	Speakers of the House
Paul Howard	Michaels	Holly Trinh	Afterburners
Joseph Huff	Do-Gooder Hill Toastmasters	Koti Tummuru	Unique Toastmasters At Vista Ridge
Anne Hwong	Michaels	Larry Vance	Centex Clearly Speaking
Ignacio Jaimés	Truckin' Toastmasters	Don Vollmar	Truckin' Toastmasters
Rebecca James	Successful Speakers	James Wallace	Michaels
Jartives James	Speakers of the House	Jerry Warner	Michaels
Janet Johnson	Michaels	Bruce Warren	Michaels
Shawn Johnson	Michaels	Tracye Washington	Michaels
Mike Jones	Michaels	Kerri Weatherly	Michaels
Kurt Joye	Speakers of the House	Doug Wedemeyer	Michaels

### Welcome to Toastmasters! September 2010 New Members—Con't from previous page

Paula Schweikhard	Michaels	Koti Tummuru	Unique Toastmasters At Vista Ridge
Surendra Shah	Thumbs Up Toastmasters	Larry Vance	Centex Clearly Speaking
Jiaqing Shen	Siemens DFW Toastmasters	Don Vollmar	Truckin' Toastmasters
Anu Sirigina	Michaels	James Wallace	Michaels
Suzanne Sloan	Michaels	Jerry Warner	Michaels
Seth Spofford	Michaels	Bruce Warren	Michaels
Landon Sproull	Truckin' Toastmasters	Tracye Washington	Michaels
Mark Stubbs	Keller Communicators	Kerri Weatherly	Michaels
Kathy Swaim	Michaels	Doug Wedemeyer	Michaels
Mary Swartz	Michaels	Dan Weintraub	Speak With Success
Shree Thiagarajan	Michaels	Lisa Wiborg	Truckin' Toastmasters
Cheryl Thomas	Nissan Toastmasters	Aaron Wilkerson	Fish Pond
		Wei Xie	Flagship Speakers Toastmasters

## Get Ready For Club Elections

If your club elects officers semiannually, it's time for upcoming club elections. Here's a helpful timetable:

**Appoint a nominating committee (see Club Bylaws):** The committee is to be run by the immediate past president or the most recent past president available.

**Schedule date for nominating committee report:** (If the nominating committee does not have a report, postpone the election until one week after the meeting at which the report is given.)

**Elect club officers:** Remember to call for nominations from the floor. Nominations begin with the president and proceed in descending order. Remember, a quorum is 51 percent of active members.

**Announce the results:** All clubs must be on a July 1– June 30 annual term, or on July 1– December 31 and January 1–June 30 semiannual terms. (Please note: Clubs that meet weekly have the option of electing officers for either a semiannual term or an annual term. Clubs that meet less frequently must elect officers for annual terms.)

**Submit officer list to WHQ by December 31, 2010:** The fastest, most efficient way to notify WHQ is to submit the information online. You can enter the club business section of the Web site at [members.toastmasters.org](http://members.toastmasters.org) > Club Officers > Conduct Club Business > {Club Log In} > Change my club's meeting and/or club officer information. To get on-time credit in the Distinguished Club Program, the information must be entered or postmarked by Dec. 31, and received at WHQ by Jan. 7. Also be sure your club officer information is up-to-date so your club won't miss any mailings or information from WHQ.

**Attend club-officer training:** Check your district's Web site for information. Club officer manuals (one for each office) were mailed to each club last June. If you are just taking office, be sure to get these manuals from the outgoing club officers. Additional copies can be purchased online [members.toastmasters.org](http://members.toastmasters.org) > Shop. You can also view the content of each manual online. Navigate to [members.toastmasters.org](http://members.toastmasters.org) > Officer Resources > Club Officer Resources > Club Officer Roles.

## FALL 2010 DISTRICT 25 PROMOTIONS AND CONTESTS

### INDIVIDUAL PROMOTIONS

**D25 ELITE MEMBER** - Members completing three requirements in each category will receive a special D25 Elite pin, recognition in the district newsletter and website, and each District Conference. Forms are available online for download. Ends June 30.

**GOVERNOR'S MEMBERSHIP AWARD** - Each member sponsoring three or more new, dual, or reinstated members will receive a individual District Governor's Award ribbon and pin from the District Governor. Sponsor six or more new, dual, or reinstated members and receive a \$10 gift certificate to the Toastmasters store. Remember each time to include your name and member number on the application for membership prior to submission to Toastmasters International. Ends June 30.

### CLUB PROMOTIONS & CONTESTS

**EARLY BIRD AWARD** - Clubs that submit their semi-annual dues by September 30 and March 31 will receive a special ribbon for their club banner. Dues submitted must be posted by each deadline to be eligible. Ribbons will be presented to each club at the Fall and Spring District Conference.



**FIVE STAR CLUB AWARD** - Club dues submitted on time both periods (Oct 10 / Apr 10), adding 4 new members and 4 more new members, and ending the year with 20 members or net gain of 5 members from the July 1 club base will earn your club the Five Star Club Award ribbon or your club banner! Ends June 30.

**PACE SETTER AWARD** - Receive up to four ribbons for the club banner by achieving any of the following: 3 or more CL, AL, or DTM Awards - Excellence in Leadership. 3 or more AC Awards - Excellence in Education AC, 5 or more CC Awards - Excellence in Education CC, 9 or more members added - Excellence in Marketing. Ends June 30.



**GOLDEN GAVEL AWARD** - Does your club have well-run, lively, and educational meetings that meet the needs of your members? If so, you may qualify for the prestigious Golden Gavel Award. Receive a limited edition patch which can be sewn on the club banner. Club must have a minimum of 15 members to be eligible. Additional requirements are available online. Ends June 30.

**BEST CLUB NEWSLETTER & WEBSITE CONTEST** - Clubs may submit up to three issues of their current club newsletter by October 31 and April 30 for consideration. Clubs with links to their website available through Toastmasters International will be automatically entered. Each club will receive a \$25 gift certificate to the Toastmasters Store. Winners announced at each District Conference. Deadline for the fall contest is October 31. Deadline for the spring contest is April 30.

**SMEDLEY CLUB AWARD** - Clubs that add 5 new, dual or reinstated members from Aug 1 - Sep 30 will receive the Smedley Club Award ribbon for your club's banner. In addition, your club will be eligible to select one item from *The Successful Club Series*, *The Better Speaker Series*, or *The Leadership Excellence Series*, free of charge. Start thinking today of who will benefit from the Toastmasters experience and invite them to your meeting. You never know: you could help change their lives! Ends September 30.

**CLUB RAIDER** - Back by popular demand! The objective of a Banner Raid is to provide a FUN experience for both clubs involved. Visiting club members often take many great ideas back to their home clubs, which in turn promotes healthy, strong, creative Toastmasters clubs. The raiding club brings five or more members to the meeting, and the target club's banner will be forfeited to the raiders. The target club may retrieve their banner by going through the same process. If they bring ten club members to retrieve their banner, they can also steal the other club's banner! Each successful club raider will receive a special ribbon for their club banner. Photos of a successful club raid will be included in the district newsletter and website. Ends June 30.



For more information about these and other exciting programs visit:  
[www.d25toastmasters.org/promotions](http://www.d25toastmasters.org/promotions)

# **BEST CLUB NEWSLETTER, BEST WEBSITE CRITERIA ANNOUNCED**

**Deadline: November 15, 2010**

Submissions to D25 Public Relations officer Matt Daniel: [mattdaniel@d25toastmasters.org](mailto:mattdaniel@d25toastmasters.org)

Note: Submission should include Club Name, link to website, and/ or newsletter (or newsletter attachment). I suggest a short narrative in the e-mail (narrative can include how your club informs and draws members using these tools): Name of the club, Newsletter editor, and or Website designer.

## **The Club Newsletter and Website will be judged on the following information:**

Club Name, Number, Area, Division  
Meeting date, time, location (map if desired)  
Contact Person and Title (if officer)  
Contact Phone Number and Email  
History of the Club, how and when did the club start? (Hint: date on International website)  
Events Calendar  
Photos  
Readability  
Informative  
Timely  
Creative  
Special Events / PR  
Mission Statement of the Club  
Toastmasters Promise  
D25 Website  
Toastmasters International Website

For more information go to:

<http://www.d25toastmasters.org/newsletter/newslettercontestrules.html>

## **Club Newsletter Criteria in addition to above:**

Electronic or Hardcopy submissions allowed (links preferred)  
Club Website address documented in newsletter Club Website Criteria in addition to above:  
Link to club newsletter (including past newsletters)  
Website Links (if any)

For more information go to:

<http://www.d25toastmasters.org/newsletter/webcontestrules.html>

## **Additional considerations for Website and/or Newsletter:**

Member Accomplishments  
Member News  
Member of the Month  
List of Officers and Term  
Officer Installation Article  
New Member Article  
Recent Awards  
Electronic Guest Book to draw internet traffic  
Area and Division Governor Information  
Toastmasters International Hierarchy (club, area, division, etc.)  
Member Testimonials

## Put the Pieces of a Great Meeting Together!



Learn how to make your club meetings  
more productive, more creative, and more rewarding!

Come to our next D25 Marketing Workshop  
1:00-3:00 PM  
Saturday, October 23, 2010  
Texas Wesleyan University

Sign up at: <http://d25toastmasters.org/marketing/workshop.html>

## Are You The One?

Do you remember when you first joined Toastmasters? Did you have any idea what the timer was supposed to do or why you kept getting clicked or dinged for saying an “Ah” or “Um?”

How about when you gave your first speech or when you worked through the complex manual?

Who helped you? Who was your mentor? Did they help you ascertain how the Toastmasters program works?

Now, imagine an entire room full of brand new Toastmasters. Are you the one to step up and volunteer serving the members of a new club as their club mentor? Do you have a passion to see others reach for success? If so, consider volunteering to serve as a club mentor for a newly chartered club. Within the next four weeks, at least five new clubs will be chartered and each one will need a mentor to help guide them along for the next six months or so.

Up to two mentors may be assigned to each club. Consider finding a buddy in your club to help mentor the club together.

Not only do you receive credit towards your Advanced Leader Silver award, you also get the opportunity to meet new people and be a part of their success.

## Are you the one?

## District 25 Calendar of Events

**November 2010**

- 5-6** Division Contests Continue  
**19-20** District 25 Fall Conference  
**21** Leadership Breakfast  
**30** Submit District Area Credit Online

**December 2010**

- 11** TLI—TCU  
**24** Christmas Eve  
**25** Christmas Day

**January 2010**

- 14** Letter of Intent due for elected District offices  
**15** Club President Breakfast  
**15** TLI—Texas Wesleyan  
**15** District Executive Committee Meeting  
**15** Mid-Year District Officer Training  
**15** Marketing Workshop  
**21** TLI—Lite—Allstate, Irving, TX  
**29** TLI—UNT, Denton, TX

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Hotline is published monthly and is available to the members of District 25 Toastmasters and clubs. Subscription available for one year at the price of \$36 for those wishing to receive their newsletter delivered via postal mail. Back issues are available online at [www.d25toastmasters.org/newsletter](http://www.d25toastmasters.org/newsletter).

**Newsletter Submissions  
or Letters to the Editor**

[newsletter@d25toastmasters.org](mailto:newsletter@d25toastmasters.org)

It's That Time of the Year Again !

## TOASTMASTER LEADERSHIP INSTITUTE

*Winter 2010-2011 Training Schedule*

Date	Time	Location
December 11, 2010 — Saturday	8:00 AM — Full TLI	Texas Christian University, Fort Worth
January 14, 2011—Friday	6:30 PM — TLI Lite	Texas Wesleyan University, Fort Worth
January 15, 2011—Saturday	8:00 AM — Full TLI	Texas Wesleyan University, Fort Worth
January 21, 2011—Friday	6:30 PM—TLI Lite	Allstate, Irving
January 29, 2011	8:00 AM — Full TLI	UNT, Denton

For more information and to register:  
<http://www.d25toastmasters.org/tli/index.htm>

*International Director, Pam McCown will be assisting with duties during the Full TLI at Texas Wesleyan University on January 15, 2011!*