

Official Colors for Toastmasters Rebranding

Each color is defined in 3 ways:

- PMS (Pantone Matching System) – Most common for professional printing
- RGB (red, green, blue) – Most common for computer-based applications like Microsoft Word and Excel (in color palette, click on More Colors, Custom tab)
- Hex (or #) – Most common for HTML code or web-based applications like FreeToastHost and Constant Contact

My Toastmasters Club

PMS 188 R:124 G:33 B:40 #7C2128

My Toastmasters Club

PMS 302 R:0 G:79 B:109 #004F6D

My Toastmasters Club

PMS 127 R:244 G:226 B:135 #F4E287

My Toastmasters Club

PMS 442 R:186 G:191 B:183 #BABFB7

My Toastmasters Club

PMS 1795 R:205 G:32 B:44 #D62828

This table shows how well various color combinations work (or don't work!).

Toastmasters	Toastmasters	Toastmasters	Toastmasters
Toastmasters	Toastmasters	Toastmasters	Toastmasters
Toastmasters	Toastmasters	Toastmasters	Toastmasters
Toastmasters	Toastmasters	Toastmasters	Toastmasters

As a general rule, use light-colored type on a darker background sparingly, and make it bold for greater readability. It works well for heads, but not so well for body text.