



Leadership Is a Funny Thing

**District 25 Governor,
Lee Alviar, DTM**

It is not always as simple as being appointed, elected or promoted to a higher level. Leadership is how you motivate and influence people even when you think no one is looking. James O'Toole, a leadership expert said, "Ninety-five percent of American leaders say the right thing. But only five percent actually do it."

A few years ago my sister, Rachel, asked my sons to describe me using only one word. My son, Andrew, surprised me with his answer. His answer: "Fair". When asked to explain, he said he chose the word "fair" because I always strove to make sure both he and his brother received things equally. Whether it was chores, gifts or rewards, sitting in the front seat, I always asked, "Who chose the last time?" Whether the situation was buying school clothes or treats, the question was always the same, "Did you each get an equal amount?" It was an internal effort on my part but an external lesson for them.

Leadership is not just an outward process; we can and do lead ourselves. Self-leadership techniques involve self-observation, self-goal-setting; modification of consequents to behavior, and the finding of natural rewards in tasks performed. Mental self-leadership techniques involve examination and alteration of self-dialogue, beliefs and assumptions, and thought patterns. A book I found most useful in providing me with self awareness and conscientiousness is *A Message from the Sparrows* written by Taylor Morris. Realizing what motivated me, what caused me to react

the way I did, helped me to discover my strengths and limitations.

Leadership that comes from the *outside* of oneself is completely different from the quality of leadership that originates *inside* the individual. A *conscientious* leader isn't concerned with conforming to some model, code or other external forms. This leader simply knows what is right, and what is wrong, what the proper thing to do is, and who to ask if they don't know. *Unconscious* leadership is rooted in familiarity, insecurity, fear, immaturity, mimicry, disappointment, hurt and many other outside factors. *Conscious* leadership comes directly from one's sense of Self. They have confidence in who they are as people. They have dominion over their situations and feel no need to dominate anyone. They inspire rather than intimidate people.

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In a Whole New Light...



LG of Education and Training, David Himmelstein DTM

When I joined Toastmasters – way back in the 20th century - I was the Invisible Man - introverted, lacking in confidence, and saddled by a profound sense of inadequacy. But by some unexplained miracle my life was transformed by

what I experienced in my first Toastmasters club.

- 10 I witnessed creativity and resourcefulness.
- 11 I felt acceptance and sincere encouragement.
- 12 I saw members transform themselves through HARD WORK into confident and competent speakers. The effort of my fellow Toastmasters inspired me and gave me hope that someday I too could become an outstanding speaker.
- 13 I saw members share and give of themselves without asking for anything in return.
- 14 I saw members keep their promises. I saw them at their best. I saw them give their all when they were sick or tired or loaded down with unbearable burdens.
- 15 I learned to see the good in people and over time I came to see that the qualities I admired in other people I had within myself.

We came from completely different walks of life and while we were friends we never really became all that close. But we shared a common purpose – a desire to excel and improve our lot in life – that drew us together every Wednesday at 7 A.M. for the best hour of the entire week! Thanks to my friends in Early Birds Toastmasters I came to see the world, I came to see others, and I came to see myself... in a whole new light. And for that I will always be grateful.

And now it's your turn. What has Toastmasters done for you? How have you benefited from Toastmasters? What can you do now that would never have dreamed you could do... thanks to Toastmasters? Lee, Earl, and I would love to hear from you. Send your stories to LGET@d25toastmasters.org; we will publish them throughout the year.

Nothing Ventured, Nothing Gained

Did you know that you may be able to attend the District 25 2004 Fall Conference for ... **FREE!!!!** With a star-studded lineup of nationally recognized presenters, the District 25 2004 Fall Conference is a genuine employee development seminar. Companies can deduct the expense of employee development seminars. This is a win-win situation. This issue of “*In Touch*” contains a letter you can take to your employer explaining the benefits of the 2004 Fall Conference and offering them the opportunity to pay your registration fees. The District 25 2004 Fall Conferences is going to be one of the best conferences ever and you have a golden opportunity to attend for... **FREE!!!** Remember... Nothing ventured, nothing gained.

Leadership Is a Funny Thing

Continued from page 1

Being truthful and ‘real’ with oneself is the ultimate act of unselfishness. It is in the best interest of those being served. District 25 is blessed to have true leaders who inspire us and possess dominion over their craft. They are approachable and eager to serve you. Don’t hesitate to contact them and let them know how they can help you attain *your* potential in communication and *leadership*.

If your Club members were asked to describe you using only one word, what would it be? For self-analysis and self-reflection, I encourage you to visit: http://www.docpotter.com/finpat_leadtest.html

To your Success with a Personal Touch, Lee Alviar DTM – District 25 Governor.

In Touch is the monthly newsletter of District 25 of Toastmasters International.

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Go, Team!

LG of Marketing, Earl Hill DTM

What exactly is a leader?

Are you a leader? Usually a prerequisite for a good leader is that he/she is a good person. Are you a good person? Let me give you a quiz.

- 10 Early 20th century American clergyman, educator, and author, Henry Van Dyke, stated, "If you want to be a good person, ask yourself some questions; are you willing to:
- 11 Stoop down and consider the needs and desires of little children.
- 12 Remember the weakness and loneliness of people who are growing old.
- 13 Make a grave for your ugly thoughts and a garden for your kindly thoughts with the gate open.

A leader is never too busy to consider the needs of others new or old. In Toastmasters' that might mean those working on his/her ice breaker or one working on a post DTM speech. Each has needs, just in a different category. An effective leader will recognize the differences in the needs and exert the proper effort to satisfy each need accordingly.

Toastmasters, if we are lucky, grow old. We often seem to mistake the elderly as having fulfilled their purpose. One of the women pioneers of district 25 was buried this past week. Bert Markwardt joined Toast-

masters in early 1974. In a newsletter article during the 2003-2004 Toastmaster year, Bert was quoted, "I was the first female to "go up the ladder" in the Toastmasters Leadership track. I served as District 25 Governor from 1981-1982." She was a role model for male and female alike. She is what we should be as we get older. Attend area contests, division contests and the district conference. A great example was Bert Markwardt as a toastmaster pioneer and as a Toastmasters' member. Don't become a leader and fade away. Become a leader and be around to show leadership to others.

Probably in some shape, form or fashion, procedures exist in every organization many members do not approve of. We, as the leaders of district 25, hope Toastmasters' is exempt, but who can be sure? What ever goes on in the club, area, division and district leadership that you do not necessarily approve of, you should all be able to bury those thoughts in a grave far away from you mind. Instead cultivate a garden full of the positive leadership traits provided at TLI, at area contests, division contests, at the district conference and one on one conversation with the district leadership. We are here to serve you. Just ask. We will try to answer your concerns. If we cannot, we will seek the answer and get back to you.

Remember, "If you do what you have always done, you will get what you have always gotten. If you want something different, you may have to try something you have never tried before." To be a more effective leader, mingle with the leaders, ask their advice, seek their council. Step out of your comfort zone and try something you have never tired before. The leaders are waiting to serve you. Who knows, you may be wearing a leadership hat next year. Look, listen, and observe...sometimes leadership is learned by osmosis.

District 25's Newest Club: Angels in White, Club 676840, Area 41

Congratulations to Earl Hill, DTM, our Lt Governor Marketing and the Southern Marketing Team for their outstanding work! Everyone is doing a fabulous job. Keep up the good work. It is your enthusiasm and dedication to Toastmasters that brings in the crowds. Toastmasters International's educational program is what lures them in. A dynamic presentation along with camaraderie and good cheer is what cinches the deal.

We show them we care. Whom do YOU care enough about to introduce to Toastmasters and the District 25 Family? Do we not owe them the opportunity to grow and benefit just as we have?

Congratulations again to Angels in White. Welcome to the Family!



Division and Area Reports

Division A

**Kathy Hopkins
ATMS/CL**

This month District 25 is focusing on leadership. How do we become leaders? What are the qualities of a true leader? Are we born with leadership traits? Can leadership be developed? Am I a leader? Do I want to be a leader? We all have our own answers to these questions. These are not new questions for sure! My challenge to you today is don't try to answer these questions personally. First try to consider how others would answer these questions about you.

Most times we are our own worst critics, so we might not believe that others see leadership in us. Other times, when we should admit wrong or say we're sorry, we just know that we are right and our word is "law". My answer to the above challenge is **SEEK TO UNDERSTAND, NOT TO BE UNDERSTOOD**. Read that line again. Seek to understand, not to be understood. That is the quality of a true leader. When we stop trying to push our will on others, stop trying to get them to see it **OUR** way, and we start trying to understand what someone else is saying or doing, then our leadership is evident. A true leader has followers because he has people who have faith in him. When you work to understand others, you understand what they need and what they want. You then will become a leader when you win that trust, respect, and compassion from those whom you are hoping to help -- not lead, but help.

Leadership then, I believe, can be learned. Just as we learned to read and write, we can learn to listen and understand. A servant leader holds more power than any dictator could ever hope to grab. In the words of Lao Tzu, "To lead the people, walk behind them." "Being a leader means you seek to understand, not to be understood."



Area 13 Governor, Melissa Sager ATMB/CL

Leaders are people who make things happen. As the Area 14 Governor, I can tell you that we have some impressive leaders in our Area! On Sept 18th, Bell Helicopter member Maria Bousie stepped forward to lead our Tall Tales and Humorous Speech Contests and did a wonderful job. She was a little nervous, but said that Darren La Croix's speech at the Spring conference inspired her to step forward and give it a try! FAA Toastmasters Ron Clark and Betty Miller have led their club to success by having an enthusiastic membership drive and bringing in eight new members in just a few days. Wow! Mid-Cities Noontime has led the way in providing variety-in-programming for their club. They invited Jeff Crilley of Fox 4 News to be a guest speaker about generating publicity for their club. Motorola's club president, John Moragues, led an 8-week Speech Craft session for Motorola's Asian Business Council this summer. It provided an opportunity for non-native speakers to improve their English and their presentation skills. What a way to promote Toastmasters! Area 14 is leading the way with great efforts and creative ideas to make Toastmasters even better!

Area 14 Winners!



D 25 Governor
Lee Alviar, Tall
Tales winner
Oliver Cozby, &
Melissa Sager

D25 Governor
Lee Alviar,
Humorous
Speech
Contest winner
Chris Twichell,
& Melissa
Sager



You can change your address or email right on our own District 25 website at www.d25toastmasters.org. Click "Members" and there is a link for either address changes or just email changes.

Division B

Tony Bieniosek ATMB/CL

Don't Just Be a Good Club Officer, Be a Great Leader!

During your Toastmasters experience, you have probably seen a wide scope of leadership, some mediocre, some excellent. Perhaps you are an officer in your club. What makes the difference between you being a good club officer and a great leader?

Here are five key qualities that great leadership exhibits:

Enthusiasm. Your attitude is contagious. Smile! Take the initiative to introduce yourself to people. Be generous with authentic and specific praise. We all like encouragement.

Patience. Don't expect everyone to immediately appreciate you, your contributions or skill set. Like friendships, leadership takes time to develop and become apparent. Just keep doing the right things.

Follow through. If you promise to do something, don't disappoint your team!

Thick skinned. Not everyone is going to unanimously like you or agree with your decisions all the time. Obviously, we all need wise counsel. But ultimately, excellent leaders make the right decision for their clubs regardless of what some people may think. Like a valuable speech evaluation, great leadership will make some people feel awkward at first. That's how we all grow. If you hear inappropriate feedback, forgive and forget it.

Mentor. Help people develop their own talents. That way your legacy will continue long after you have moved on to different challenges.

People may not remember what you do or say, but they will always remember how you made them feel. You are the face of Toastmasters. It's a wonderful organization with a proven leadership track to help you develop into a great leader!



Excellence in Club Contests:

Effective Mortgage Communicators, #5148, Area 25

How often have we attended a Toastmasters meeting and left feeling encouraged and motivated? That uplifting feeling was very evident at the Effective Mortgage Communicator's (EMC) Tall Tales and Humorous Speech contest. They honored

David Himmelstein, Lupe Brieno, Nancy Swope and me by inviting us to judge their contestants. Similar to many other club contests we visited; all their contestants would have made excellent competitors at their Area contest.

EMC's enthusiasm was contagious and their hospitality was elegant and gracious. Their president, Maria Ilarina, contest master and helpers, contestants, club officers and all their members deserve a pat on the back for having an excellent, quality contest. I truly appreciated EMC's club environment and graciousness and felt encouraged and motivated as I left their contest.

Maria presented the guest judges with a writing journal and pen. As someone who has journaled for several years and benefited from that tremendously, we appreciated that very thoughtful gift.

Thanks, Maria for leading a great club - its excellence shows!

A Thirty-Second Elevator Ride

By Stan Smith, CTM, Club #4225 Shining Stars Toastmasters

Lee Ledbetter, Support Center Department Head, presents a challenging scenario. Suppose you were alone on an elevator with Ed Rust, Chairman and CEO of State Farm, and had thirty seconds to speak with him. What would you say? Lee suggests we should all have a "thirty second speech" ready at all times!

In 2003, the one hundredth anniversary of President Lincoln's "Gettysburg Address", and the fortieth anniversary of Dr. Martin Luther King Jr's "I Have a Dream" speech were commemorated. Though both speeches echoed common themes, there were other elements which made these speeches unforgettable.

Both speeches were given in the span of only a few minutes. President Lincoln was not the featured speaker at Gettysburg, and Dr. King was one of many speakers that August afternoon in Washington.

Both men were able to synthesize and capsule their thoughts into brief, yet powerful presentations. The skill these men displayed was dev

eloped over time as they spoke to groups, meetings, and social functions. They honed their speaking skills as diligently as any craftsman or artisan.

Toastmasters' allows us to develop our own speaking skills. We speak extemporaneously, and we deliver prepared speeches. Each time we speak, we are given an allotted time to present our speech. We learn to prepare speeches that move from introduction to conclusion in concise, cogent, logical fashion. I want to be ready for my thirty second elevator ride. Don't you?

Division C

**Donna Foss-
meyer ATMB/CL**

Teamwork

What is TEAM-
WORK to you?
According to the
dictionary, teamwork

is a joint action by a group of people. We have a great group of people in District 25 who are dedicated in helping each individual in Toastmasters reached their goal, from your club officers, Area Governors, Division Governors, up to our District Governor. They are here to help you. There is no "I" in team. We can't do it by ourselves. Remember it takes TEAMWORK to make the DREAM WORK.

Team Is Not Another Four-Letter Word ... Leadership Is Teamwork

**By an award winning Division Governor
DeDe Rhodes, DTM**

How is everything going to get done? I don't seem to have the time to do everything. I am so frustrated I could just say four letter words. Teamwork is the answer. No one can do a governorship by himself or

herself. It is impossible to be everywhere and do everything.

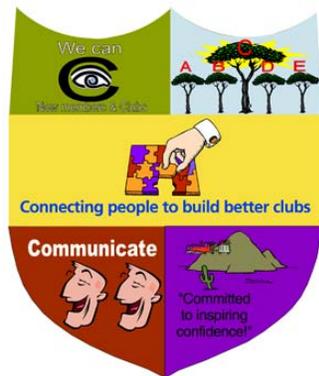
Look around. You have fellow governors that are sharing the same situations as you. Coordinate schedules. Assist one another. Ask your assistants your help. This will allow them some experience in these situations. Ask your Division Governor for help. I guarantee they will ask your fellow Area governors for assistance.

Function as a team. You have heard this many times, "There is no "I" in the word team." This is a true statement. Just breathe. I can tell you we faced many situations last year that would have made me pull my hair out. However, we pulled together as a team and everything worked out ok.

Remember, this is a learning experience. The governorship teaches you how to coordinate, delegate and plan activities. You also have to think quickly on your feet (table topics) and research any question put before you. The District is here to assist you.

Being a governor taught me many things toward my goal of completing the High Performance program. You too can benefit from the skills and experiences taught during this year. Please pass the knowledge to others by allowing them to participate.

The word *team* is not another four-letter word. It is the opportunity for you to plan, coordinate, delegate and assist others in the Toastmaster growth program. You also get people willing to help you accomplish your goals as a governor. In the end, you will look back on this year with great pride in your team's accomplishments. I know I did.



Wonderful things are happening in District 25. To showcase your club's special event on the D25 website under "What's New" then "Spotlight", send your pictures and articles to

PRO@d25toastmasters.org.

All Clubs can benefit from your experiences and knowledge in overcoming challenges. Submit articles for future newsletter editions to

newsletter@d25toastmasters.org.

Division D

**Shawn Sutherland
CTM/CL**

Marines and Toastmasters”

My first leadership lesson outside of high school was from the U.S. Marine Corps. We were taught from the beginning that, in any given group of Marines, there is always someone in charge. No matter how low or high the rank, officer, non-commissioned, or just a private first class, someone in any group has a higher rank, even if it has to be determined by enlistment date. The Marines teach that, if there are only two of us together, one is the leader, the person in charge, and the one responsible for the actions of the group. Obviously, leadership is an essential component of success in the Marines and in any organization. Toastmasters, of course, teaches much the same thing. In any group of Toastmasters, a leader can be found. Someone to whom guides all others and from whom everyone watches and learns. That is why we take turns leading, to learn by experience, and to prepare and encourage those around us to also take that next step! Get ready for your next step!

Relieving Stress in Waco

The Area 45 & 46 Tall Tales and Humorous Speech Contest was held Saturday, September 11, at the new Sciences Building on the Baylor University campus in Waco, Texas.



Area 46

Tall Tales

First Place

Charlotte Lenox

Second place

Denise Corley

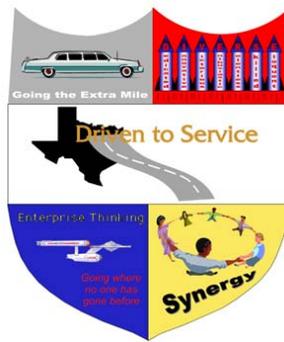
Humorous Speech

First Place

Donna Price

Second Place

Gary Clark



This year’s theme, “Everyday Heroes with the Courage to Lead and Hearts to Care,” recognized our local public leaders who have dedicated their lives to serving our community.



District 25 Governor, Distinguished Toastmaster Lee Alviar presented Waco Chief of Police Alberto M. Melis, and Fire Chief John D. Johnston, each with a special plaque honoring them for their dedication and commitment.

Both areas were well represented by the funniest members of the local clubs and each contestant deserves a round of applause. However, with each competition there must be a winner and the first-place winners of



these contests will advance to the Division D Contest on October 16 in Irving. The winners are:

First Place: Jeryl Hejl

Second place: Max Mawhirter

Humorous Speech

First Place: Todd Ewing

Second Place: Max Mawhirter

Division E

David Watkins, DTM

Wait a Minute, Haven't We Seen You Before?!

Hello District 25 - Remember me? Yes, I'm the same lovable Toastmaster that you had as Division E Governor last term. So what happened? Well, I started off thinking that I would be able to coast during the 2004-2005 term, just helping Donna Fossmeier as her Education Assistant and Melissa Sager (A14 Governor) as her Contest Assistant. Then, I got "THE" email from Lee Alviar. In the email I learned that Sharae Edwards, the current Division E Governor, had taken a job transfer to some place far away and could no longer act as Division Governor. I was then asked if I would be willing to step in and act as Division Governor. After a few minutes of thinking about it I said, "Sure, I can step in and act as Division Governor!" After all, who better to "act" as Division Governor than me??

So here I am, less than a month after taking over, and already I'm very impressed by what I've seen. I actually know the area governors in my division this time (unlike last time when we were all strangers). Silvia Lesko, Don Martone, Toni Hendrick, Rick Sharon, and Suzanne DeStefano will be a great team and I have no doubt that Division E will reach new heights of success thanks to their efforts.

I have two great assistant governors. Both, believe it or not, have agreed to continue to be my assistants (Yahoo!!!!). Lolita Winters will continue to be the Assistant Division Governor/Education and Dannie Bunton, meeting organizer "extraordinaire", will be the Assistant Division Governor/Contests. Who could ask for anything more?!

This will be a very interesting term, new adventures and challenges. I want to be sure that the division and areas are supporting the clubs and the members. I want to be sure that we are doing what we can to help the members grow and achieve their goals and that the clubs are strong and able to serve their members. Of course, we also want to help find groups who can be served by new clubs, so club leads will continue to be important as well. Therefore, if anyone in Division E - from the Keller/Southlake area up to Denton/Gainesville through the northern part of D25 down to



Lewisville/Flower Mound - has any club leads please let me know.

Remember, I'm here to serve Division E and District 25. If you have any questions or suggestions feel free to email me at DivisionE@d25toastmasters.org and I'll try to respond as well as I can.

Area 51 Governor Silvia Lesko, ATMB/CL

As a new Area Governor, I decided to research leadership and I discovered George Czarnecki's book, *You're in Charge, Now What?..The Seven Essential Steps for Work Leader Success*.

Based on the pneumonic, LEADERS, Czarnecki's seven essential steps for leadership success are **L**ove **E**xpectations **A**ssignment **D**evelopment **E**valuation **R**ewards **S**elf

As I thought about the leadership traits I need to master, I realized that Toastmasters has everything I need to develop Czarnecki's seven essential steps. Think about it.

Our District Governor's theme, *Success with a Personal Touch* is all about **love**, for the personal touch shows others we care about and value them. Our speech and officers' manuals succinctly spell out the **expectations** we need to meet to accomplish each task. Toastmasters helps us discover which **assignments** fit best---and helps knock some edges off of those square pegs so that they can indeed fit into round holes. Toastmasters equals **development**, and provides the tools that make it safe for us to step outside our comfort zones and take on leadership tasks with more confidence.

If I had to describe Toastmasters in one word, it would be **evaluation**, because the constant feedback we receive as Toastmasters aids our improvement; and because we are called upon to evaluate others, we regularly improve our leadership judgment. My second word for describing Toastmasters is **rewards**. Applause at every meeting, certificates of achievement, pins, trophies...the tangible rewards we receive from Toastmasters are numerous. And then there are the intangibles: knowing that you have done something you didn't think you could; realizing that you have confidence in your ability; discovering new friends that help you as you assist them. This is what makes Toastmasters the greatest gift you can give **yourself**.

We've all heard that some people are "born leaders." I don't know if that is true, but I do know that Toastmasters is where great leaders are made.

*You are invited to join
Toastmasters International President
Jon Greiner, DTM*



*at the
District 25 Fall Conference
November 19 & 20, 2004*

This year, the Fall Conference will be the weekend before Thanksgiving, November 19th and 20th. It's going to be one of the biggest blow-outs District 25 has ever had! A few of the highlights:

- Toastmasters International President Jon Greiner, DTM, and his wife Belinda will visit
- Friday night at the Tall Tales Contest, the Fall Conference Committee will entertain the audience with performances by such notable singers and dancers such as The Supremes, Sonny & Cher, The Rat Pack, Barry White, Tina & Ike Turner, Mamas & Pappas...and many more!



The audience will participate in the event by determining which entertainment act will stay on stage or who will be "Gong'd" off the stage by the Gong Show host Ron Clark.

- Game Show Host Monty Hall (a.k.a. Scott McDowell) will also be joining District 25 for "Who Wants to Make a Deal" and handing out prizes to those who guess what's behind door #1, #2, and #3.
- There will be games and events after the contest for kids and adults alike.

Saturday, enjoy exciting educational sessions by nationally known speakers and educators. Then join District 25 Saturday Night for the Humorous Speech Contest and semi-formal banquet.



Education Sessions

In addition to a visit from the Toastmasters International President Jon Greiner, DTM, the District 25 Fall Conference 2004 will offer educational sessions from which Toastmasters members and guests will benefit.

- Jon Greiner, President, Toastmasters International, an organization with about 200,000 members, Opening Keynote and General Session
- Pauline Shirley, Past Toastmasters International President, Leadership and Motivation -- *From A Spark to A Flame*
- Jennifer Johnson, Past Region III International Director, Club Success: *Toastmasters: What Are You Doing to Bring Out the Best in Others?*
- Jim Key, 2005 World Champion of Public Speaking, *Communication Skills*
- Anne Barab, Accredited Speaker, Leadership and Motivation: *6 Tricks of Leadership Magic*
- Sarfaraz Nazir, Alternate Contestant, 2000 World Championship of Public Speaking - Club Success -- *The Gift of the 3 Wise Ones: Sponsor, Mentor, and Coach*
- Jeff Crilley, Fox 4 News Reporter, Club Success: *How to Get Free Publicity*
- Club Success -- *Membership Building: If You Build It, They Will Come*

District 25 Fall 2004 Conference Registration Form

Name _____

Club Name/Number _____

Address _____

City/State _____

Spouse/Guest Name _____

Daytime Phone _____

Evening Phone _____

Email _____

TI Designations (CTM, CL, etc.) _____

Club President? ____ Club VP Education? ____

Club Sergeant-At-Arms? ____

Other Club Officer? _____

District Officer _____

International Officer _____

Is This Your First Conference? Yes No

_____ I need child care.

Child's Name _____ Age _____

For special dietary needs, call 972-939-8603
or send an email to rhavvey@netbsa.org



Full Registration

(Includes Registration, Meals, and Contests)

Early Registration \$95.00 x Qty _____
(Must be postmarked or made online by October 31, 2004)

Total Early Registration \$ _____ .00

Regular Registration \$110.00 x Qty _____

Total Regular Registration \$ _____ .00



A La Carte Registration

Registration Only¹ \$20.00 x Qty _____

Gallery Seating² Friday Night \$10.00 x Qty _____

Gallery Seating² Sat. Night \$10.00 x Qty _____

Friday Dinner & Contest \$25.00 x Qty _____

Saturday Hot Breakfast \$15.00 x Qty _____

Saturday Lunch & Awards \$25.00 x Qty _____
(Chicken)

Saturday Banquet & Contest \$30.00 x Qty _____
(Steak)

Donation/Sponsor \$ _____ .00

Total A La Carte Registration \$ _____ .00

¹Registration is **required** for all a la carte registrations except non-Toastmasters spouses and guests attending only a meal

²No meal for Gallery Seating

Mail your completed registration form and payment to
Rebecca Harvey
1735 Southampton
Carrollton, TX 75007

Make checks payable to District 25 Toastmasters.
(There is a \$15 fee for NSF checks.)

To pay by Visa or Mastercard, visit the
District 25 website: www.d25toastmasters.org

Holiday Inn Select
Dallas-Fort Worth-Airport North
4441 W. Hwy. 114 @ Esters
Irving, TX 75063
(Phone) 972-929-8181



Room Rate \$59/night
If booked before October 20, 2004
Driving Directions:
W. Hwy. 114. Exit Esters. Head North.

Fall District 25 Conference

Cheryl Mason, CTM/CL, Publicity Chair

Are you undecided about going to the District Conference on November 19th and 20th? The total cost is only \$95. Think of it as an investment in yourself. Whether you own your own company, or you work for someone else -- YOU are the CEO of your own company. Someone else may pay your salary; you are the President, CEO, VP, etc., of your own corporation because you work for your own personal reasons, even though someone else signs your paycheck. Mr/Miss/Mrs/Ms. CEO make an investment of \$95 in you and have a lot of fun at the same time. \$95 includes four meals, Humorous Speech and Tall Tale Contest, and training on Saturday to enhance your personal communication/leadership skills; plus, fun and games to boot. Where else can you get all this for the bargain price of \$95?

More importantly, we need to support our club members, Area Governors, District Governors, and Division Leaders. You don't want to miss the opportunity to say you met the International President, Jon Greiner.

With the activities scheduled for Friday Night, bring your tissue because we promise you will laugh until you cry. Always wanted to sing? Don't miss the Karaoke Party. Shy? That's okay to because together we'll all have fun. Remember the game twister? We've taken that game to a whole new meaning. You'll be dreaming in psychedelic colors Friday Night. Your head will be spinning with all the colors and laughter. There is rumor that Earl Hill will be retiring his Lt. Governor Marketing Hat for the evening and sporting '60s shag. Follow the white go-go boots

because you're in for more fun than you can handle. Dress up in your '60s best, or come as you are. Your choice!

Want training - Saturday is packed with valued added training. Think the \$95 is too much? Can you afford **not** to attend the training on Saturday?

Have you been looking for an excuse to dress to the nines? Saturday night, dress formal or semiformal for a banquet and elegant entertainment. Linen napkins not required to hold back the tears of laughter. Plenty of "old-fashioned" Kleenex will be on hand to wipe away tears of joy.

Have you enjoyed being a member of Toastmasters? Let's show the International President just how much we appreciate the organization and our leaders. **Register today.** If you want to be part of the event, just email any one of the District Officers and ask "How can I help support our District Conference." You won't regret it. (Plus, check with your tax professional because the cost may be tax deductible.)

I encourage all Toastmasters, Officers of Clubs, Area Governors, Division Governors, and District Officers to register soon and to also encourage non Toastmasters to attend one or more of the events. What a wonderful way to know the organization and benefits it offers.

SEE YOU ON NOVEMBER 19TH & 20TH!!

Early Bird Registration ends October 31, 2004

Speechcraft Workshop in Progress

Northeast Earlybirds Toastmasters Club is hosting a Speechcraft Workshop to help improve speech and communication skills. The workshop is held as a six-week program at SOUTHWEST OFFICE SYSTEMS, INC., 13960 Trinity Blvd., Ft. Worth, TX 7604

Participants meet on Wednesday nights from October 13th, 2004 to November 17th, 2004, 6:30 PM to 8:00 PM. Registration fee \$10.00 per person (cover all six meetings).

We also would like have volunteers in different roles for each week such as Toastmasters, Table Topic masters, Evaluators, etc. Anyone who is interested, please also call Anthony at the number above. Seating is limited. Participants need to contact Mr. Anthony Watts at 817-318-0388 for enrollment. Rob Jasper and I will publish the schedule to all of the volunteers by October 10th, 2004.

(To learn more about our club, visit <http://www.northeastearlybirds.com>).



Your success in business is based on how effective you are. Through participation in the Toastmasters Communication and Leadership program, members of your company club continue to learn to effectively speak, conduct a meeting, manage department and business, lead, delegate, and motivate.

On November 19 and 20, 2004 District 25 Toastmasters International is holding their annual Fall Conference at the Holiday Inn Select – Irving TX. This conference will be chuck-full of *educational sessions not addressed in weekly meetings*. These sessions are taught by **nationally recognized speakers** from around the country, including:

- Jon Greiner, President, Toastmasters International, an organization with about 200,000 members, Opening Keynote and General Session
- Pauline Shirley, Past Toastmasters International President, Leadership and Motivation -- *From A Spark to A Flame*
- Jennifer Johnson, Past Region III International Director, Club Success: *Toastmasters: What Are You Doing to Bring Out the Best in Others?*
- Jim Key, 2003 World Champion of Public Speaking, *Communication Skills*
- Anne Barab, Accredited Speaker, Leadership and Motivation: *6 Tricks of Leadership Magic*
- Sarfaraz Nazir, Alternate Contestant, 2000 World Championship of Public Speaking – Club Success -- *The Gift of the 3 Wise Ones: Sponsor, Mentor, and Coach*
- Jeff Crilley, Fox 4 News Reporter, Club Success: *How to Get Free Publicity*
- Club Success -- *Membership Building: If You Build It, They Will Come*

Participants at the Conference can attend a variety of presentations and classes regarding:

- Leadership
- Effective Communication and Listening
- Motivation
- Negotiation Skills
- Team Building and Team Management
- Techniques for Effective Speaking Skills
- Professional Development: Using Powerful Communication Skills in the Workplace

We strongly urge you to send your company's club members to this conference --especially your club President and VP Education. The additional educational experiences and the opportunity to meet and network with Toastmasters from around the North Texas area and to meet and learn from *nationally recognized professionals* will be *value added to them personally, and to your company as a whole*.

Typically a conference of this caliber would cost well over one thousand dollars. However, Toastmasters International is a non-profit organization and, as a special opportunity for company clubs and their members, the Fall Conference will be available for \$95 if postmarked by November 1st and \$115 if postmarked after November 1st and includes:

Registration, ALL education sessions, Friday Night Dinner, attendance at the Tall Tales Speech Contest, Psychedelic 60's Night for the *entire family*; Saturday Business Breakfast with District Officers and National

www.D25Toastmasters.org

1-800-WE-SPEAK



Speakers; attendance at the Awards Luncheon with a Toastmasters International Dignitaries and a National Speakers, Saturday Banquet Dinner and Humorous Speech Contest.

Should they want the convenience of staying at the Holiday Inn Select – Irving TX, Toastmasters has obtained a *discount rated of \$59* for rooms (if booked by October 20, 2004). Call (972) 929-8181 to reserve rooms. In addition, should your club members want to bring their families, there are activities for spouses and children including *complimentary child care*.

Enjoy the benefits and don't miss this tremendous opportunity! The return on investment is a well informed and more productive employee -- sign your members up today!

Sincerely,

ROSALIE ALVIAR, DTM
District 25 Governor
Toastmasters International
"Success with a Personal Touch"

YES! I want my corporate Toastmasters members to attend the District 25 Fall Conference to be held on November 19 and 20, 2004. Enclosed is our payment for ____ members.

Note: May use separate form for each member.

Company Club Name/Number _____

Name of Member _____

Address: _____

Day Phone: _____ Evening Phone: _____

Email: _____

Toastmaster Title/Designation/Officer Title: _____

Early Bird Registration (Postmarked by November 1, 2004) \$ 95.00 \$ _____

Regular Registration (Postmarked after November 1, 2004) \$115.00 \$ _____

Please include our company as a Sponsor: Enclosed is our donation of \$ _____

for this worthwhile event.

Letters

to the Editor and Public Relations Officer

Rebecca:

You are doing a great job with the newsletter. I really like the reports from the Division Governors, featuring one Area Governor each month. Great idea!

I know you have a great team that works with you, so please pass on a "job well done!" from me.

Oliver Cozby

President
Logistics Toastmasters

D25 Newsletter committee,

Thanks for the PDF. This newsletter has been put together well with helpful information and looks nice. The presentation with color also makes it easier to read.

Great job to all involved!

Regards,

Jae McGuire

Software/Systems Engineer
AES - IT Corporate Systems
Infrastructure
Verizon Communications

Success Happens When You Least Expect It

I do want to get back and visit you guys. I have been so busy and I have another appointment today at noon that I could not reschedule. But, I would like to tell everyone that I have another success story that is directly attributable to my involvement with Toastmasters. I did some training for my company, Liberty Tax, last week in San Antonio. After the training I had people coming up to me and asking where I had learned to speak like I speak. I told them that, I uh, learned uh, in uh Toastmasters. :-)

It was good commercial for Toastmasters and I was able to help the whole group of about 100 people because of my training at Toastmasters. Thank you Toastmasters!

I miss you guys and Carey I apologize for not calling you back, but I forgot to write down your message and then forgot to call you back. Thanks for thinking of me and I WILL get back to see you guys soon.

**David Geron, CTM,
Advancing Speakers**

Division Contests

Division Contests begin October 8th. Congratulations to all who advanced past Club level contests and Area level contests. The District Staff hopes to see you all at YOUR Division Contest! For a flyer on your Division contest go to the District 25 website. Press "Speech Contests", then "Division" and look for your local Division Contest dates and locations. The winners from each Division will compete in the District contest during the District 25 Fall Conference. Let's cheer our contestants on to victory!!

Division/Gov	Day/Date	Briefing/ Start	Where is this Area?	District Rep	Chief Judge	Conf Rep
A Hopkins	Sat 9 Oct	1:00 PM 2:00 PM	N & W Ft Worth Wichita Falls	Alviar	Hostler	TBD
B Bieniosek	Fri 8 Oct	6:30 PM 7:30 PM	Irving	Alviar	Dukes	TBD
C Fossmeyer	Fri 22 Oct	6:30 PM 7:30 PM	S & Central Ft Worth Arlington	Alviar	Holloway	TBD
D Sutherland	Sat 16 Oct	2:00 PM 3:00 PM	West Dallas County Central Texas	Alviar	J Johnson	TBD
E S Edwards	Sat 23 Oct	2:00 PM 3:00 PM	Denton County	Alviar	P Hollis	TBD

Toastmasters International Educational Achievements - District 25

For education award applications received through September 10, 2004

<u>Club</u>	<u>Division</u>	<u>Area</u>	<u>Award</u>	<u>Date</u>	<u>Member</u>	<u>Name</u>	<u>Location</u>
2008	A	13	ATMB	8/1/2004	Malinsky, Marsha M.	Quicksilver Express Club	Fort Worth
3365	B	21	ATMB	9/1/2004	Hansen, Charles D.	Irving Toastmasters Club	Irving
7407	C	35	ATMB	8/1/2004	Cheah, Leona K.	Pro A.M. Toastmasters Club	Arlington
7502	B	23	ATMB	8/1/2004	Cole, Brent	Abbott Dawn Patrol Club	Irving
8507	E	52	ATMB	8/1/2004	Barrett, Nikki	House Speakers Club	Carrollton
5555	C	33	ATMS	9/1/2004	Benson, James R.	TCU Toastmasters Club	Fort Worth
6530	C	31	ATMS	8/1/2004	Lawless, Richard T.	United Singles Club	Arlington
6810	A	14	ATMS	8/1/2004	Cozby, Oliver Ray	Bell Helicopter Club	Hurst
633	E	54	CL	9/1/2004	Upton, Kathy	Tech Talkers Club	Southlake
3692	E	52	CL	9/1/2004	Martone, Don	Lakeside Club	Flower Mound
4370	E	55	CL	9/1/2004	McDowell, Danny B.	Flagship Speakers Toastmasters Club	Fort Worth
5558	A	12	CL	9/1/2004	Tucker, James A.	Waylands Speechmasters Club	Wichita Falls
6411	E	53	CL	8/1/2004	Roeben, Roxanne	Inner Voice Club	Irving
6850	C	35	CL	8/1/2004	Kukluk, Jacek P.	North Arlington Club	Arlington
7266	A	14	CL	8/1/2004	Cozby, Oliver Ray	Logistic Toastmasters Club	Fort Worth
7266	A	14	CL	8/1/2004	Jackson, Jimmie Darral	Logistic Toastmasters Club	Fort Worth
8442	B	25	CL	8/1/2004	Jones, Lyn	Tele-communicators Club	Irving
9646	A	15	CL	8/1/2004	Sikes, Clay	Aegonizers Club	Bedford
9916	A	13	CL	8/1/2004	Phillips, Dwight G.	LM AeroSpeakers Club	Fort Worth
9916	A	13	CL	8/1/2004	Strong, Donna K.	LM AeroSpeakers Club	Fort Worth
114	E	52	CTM	9/1/2004	McGuire, Jae	Shared Communicators Club	Coppell
746	E	54	CTM	8/1/2004	Sharon, Richard A.	Solana Classic Club	Southlake
2564	C	34	CTM	8/1/2004	Reid, Byron	Energizers Club	Fort Worth
2971	C	32	CTM	9/1/2004	Clotfelter, Craig H.	Reveille Club	Fort Worth

3055	E	51	CTM	8/1/2004	Bollinger, Frank	Denton Toastmasters Club	Denton
3365	B	21	CTM	8/1/2004	Strugala, Conrad T.	Irving Toastmasters Club	Irving
3671	C	36	CTM	9/1/2004	Grubby, Deborah	Verbal Eyes Club	Fort Worth
4109	B	24	CTM	9/1/2004	O'Keeffe, Thomas G.	Advancing Speakers Club	Irving
4369	C	33	CTM	8/1/2004	Ortiz-Rodriguez, Neftali	Dino-Speakers Club	Glen Rose
5148	B	25	CTM	8/1/2004	Wells, Debra L.	Effective Mortgage Communicators Club	Irving
5213	C	35	CTM	9/1/2004	Black, Stephen E.	Ryan Plaza Club	Arlington
5788	A	15	CTM	9/1/2004	Bremer, Tina	Con-Way Club	North Richland Hills
5922	E	53	CTM	9/1/2004	Davis, Fonda V.	Nissan Toastmasters Club	Irving
6850	C	35	CTM	9/1/2004	Bibb, Lee L.	North Arlington Club	Arlington
7694	E	55	CTM	9/1/2004	Fernandez, Fernando	EDS-Trinity Club	Fort Worth
8507	E	52	CTM	8/1/2004	Darsey, Myra J.	House Speakers Club	Carrollton
586017	C	35	CTM	8/1/2004	Crecy, Dena	DREAM CHASERs Toastmasters Club	Arlington
586423	D	46	CTM	8/1/2004	Jackson, Harold	Masonic Family Club	Waco
586423	D	46	CTM	8/1/2004	Deviney, Alton	Masonic Family Club	Waco
591399	A	13	CTM	8/1/2004	Wooldridge, Mary Ann	EFW Club	Fort Worth
621025	E	54	CTM	8/1/2004	Martin, Victor T.	Keller Communicators Club	Keller
621025	E	54	CTM	9/1/2004	Milligan, William E.	Keller Communicators Club	Keller
4538	D	44	DTM	8/1/2004	Holloway, Peggy J.	Power Communicators Club	Grand Prairie
4794	E	53	DTM	8/1/2004	Edwards, Sharae V.	First Horizon Speakers Club	Irving
989	A	15	LDREXC	9/1/2004	Wong, Alex C.	Mid Cities Evening Toastmasters Club	Bedford
2008	A	13	LDREXC	8/1/2004	O'Conner, Timothy	Quicksilver Express Club	Fort Worth

On a Personal Note:

Bert Markwardt

It is with deep regret I report that Distinguished Toastmaster and Past District Governor Bert Markwardt passed away on September 9th.

Bert had been a Toastmaster for over 30 years. She joined the Richardson Evening Toastmasters Club in February, 1974. She was one of the first women in North Texas to join Toastmasters after Toastmasters bylaws were changed to allow women members.

In 1981-1982 she was the first woman to serve as District 25 Governor. This was 13 years before the district split into Districts 25 and 50.

Her dedication to the Toastmasters program is evidenced by the many leadership positions she



Bert Markwardt

held, and also by the fact that, throughout her Toastmasters experience, she usually belonged to more than one Toastmasters Club at the same time. At the time of her death, she was a member of four clubs. In District 50 she was a member of her original home club, the Richardson Evening Toastmasters Club, and Roving 49ers. In District 25, she was a member of Plymouth Park and Motor Street Motor Mouths.

Her love, enthusiasm and wisdom will be sorely missed in both districts.

Donations may be made to the Ralph Smedley Fund at Toastmasters in Bert's memory.

District Calendar

October

- 10 DUES ARE PAST DUE, Send in immediately!**
 - Hold Division Council Meetings
 - Hold Area Council Meetings
- 8 Division B Tall Tale & Humorous Speech Contest**
 - Deadline for submitting Outstanding Officer Nominations to District Awards Chair: Lois Jenkins DTM for District Consideration awards@d25toastmasters.org
- 9 Division A Tall Tales & Humorous Speech Contest**
- 15 Last day to submit AREA VISITS to D25 Governor Lee Alviar, DTM**
- 16 Division D Tall Tales & Humorous Speech Contest**
- 18 District Executive Committee Meeting**
- 22 Division C Tall Tales & Humorous Speech Contest**

- 23 Division E Tall Tales & Humorous Speech Contest**
- 31 Early Bird Registration for Fall Conference ends**

November

- 1-30** Hold Division Council Meetings
 - Hold Area Council Meetings
 - Club Officer Elections
- 19-20 Fall Conference, Irving, TX, Presidential Visit**

December

- 1-31** Hold Division Council Meetings
 - Hold Area Council Meetings
- 4** District Staff Training – Spring Contest Dates Selections
 - District Executive Committee Meeting
- 11** TLI – DFW
- 31** Last Chance to send in Club Officer Lists online