



**District 25  
Governor, Lee  
Alviar, DTM**

Could you be ready for a promotion? Is your present job tapping into your true potential? How do you know when you have the right attitudes, skills and behavior to advance in your career?

Education is the key in

developing your drive and initiative, ability to take on more responsibility, and reaction to challenge.

Within the first two months of the new Toastmaster year, District 25 has accomplished a great deal! In addition to Area Governor visits, Area and Division Council Meetings, TLI's, Division Club Officer Trainings and District Staff Training, Educational Accomplishments are quite notable. To date we have 4 new Distinguished Toastmasters, 15 new Advanced Toastmasters, 15 new Competent Leaders and 18 new Competent Toastmasters. I congratulate you all in your great accomplishments.

In reviewing an article entitled "Ten Tips for Today's Managers" I identified several key principles for building and sustaining an effective team. Among them: Demonstrate Strong Communication Skills; Know Your Customer; Establish Respect Among Your Employees; Recognize and Maximize Employee Strengths; Network Internally; Get Your Team Noticed; Give Public Recognition When It's Deserved; and Always Act like Your Supervisor's in the Room.

Now take a look at Toastmasters' Advanced Manuals, the Better Speaker and Leadership Excellence Series. Has Toastmasters not looked ahead and provided you with those exact tools to help you become an asset to any company, organization, family and certainly friends? There is more to come. World Headquarters is working on

providing advanced manuals in the Leadership Track just as there are advanced manuals in the Communication Track. The High Performance Leadership Manual will be but ONE of the manual requirements for future Distinguished Toastmasters.

Success in business has always demanded good communication and leadership skills. New technologies have set the bar higher. Toastmasters International and District 25 Leadership are committed to ensuring YOUR success. If your club is in need of materials, or if you are in search of opportunities in which to present these projects outside of your Club, D25 can make it happen. Contact us today and let us know how we can help you become a Success ...with a Personal Touch.

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Special Thanks to Sharae Edwards for her help in printing of D25 Newsletter who is assisting the Pro Team in distributing this newsletter to those of you who do not have an email. If you have received this newsletter via US Mail and do have an email please forward that email to [Prod25toastmasters.org](mailto:Prod25toastmasters.org) and we will add you to the list.\*

# The Time Is NOW! LG of Education and Training

David Himmelstein DTM

I just turned 50! AAAAAAGH! But I learned something ... **THE TIME IS NOW!**

The time is now ... to dream big dreams.

The time is now ... to pursue big dreams.

The time is now ... to achieve big dreams.

The time is now ... to tell family and friends how much you love and care for them.

The time is now ... to make the most of all the gifts God has given you.

The time is now ... to become the person you were meant to be.

The time is now ... for Toastmasters to help you become the person you were meant to be.

Toastmasters will give you the courage to dream big dreams.

Toastmasters will give you the encouragement to pursue big dreams.

Toastmasters will give you the focus to achieve big dreams.

Toastmasters will give you the voice to tell family and friends how much you love and care for them.

Toastmasters will give you the ability and desire to make the most of all the gifts God has given you.

Toastmasters will help you become the person you were meant to be.

But to reap the benefits of Toastmasters you have to pour your heart and soul into Toastmasters.

So I challenge you,

- ❖ Attend your club meetings as often as possible.
- ❖ Make the most out of every meeting (volunteer for the various meeting roles).



- ❖ Volunteer for leadership positions.
- ❖ Speak as often as possible.
- ❖ Speak at EVERY OPPORTUNITY.
- ❖ NEVER TURN DOWN "STAGE TIME".

➤ If you are striving become a Competent Toastmaster (CTM) by completing the projects in the Communication and Leadership Program manual ... prepare your speeches carefully and thoughtfully and deliver them to the best of your ability.

➤ If you are striving to become an Advanced Toastmaster Bronze (ATM-B), Advanced Toastmaster Silver (ATM-S), or Advanced Toastmaster Gold (ATM-G) by completing the projects in the Advanced Communication and Leadership Program manual, the same thing applies... prepare your speeches carefully and thoughtfully and deliver them to the best of your ability.

➤ Seek out mentors. Toastmasters are incredibly generous. They will share everything they have learned with you because they want YOU to achieve **SUCCESS**.

So I challenge you... take advantage of everything Toastmasters has to offer you.

Each one of us is blessed with talents and abilities. Fulfillment comes from unleashing our talents and abilities, overcoming our fears, and accomplishing things we never imagined possible. Toastmaster's is an incredibly effective tool for achieving success and fulfillment in life. While you are a member (and I hope you will remain a member for a very long time) take advantage of everything Toastmasters has to offer you. Don't wait. The time is NOW!



## World Championship Results

The results of the International Speech Contest held in Reno Nevada at the Toastmasters International 73<sup>rd</sup> Annual Convention August 21, 2004 are:

**2004 World Champion of Public Speaking :** [Randy Harvey](#) representing Region I with the speech entitled "Lessons From Fat Dad."

**Second Highest Honors:** [Douglas Kruger](#) representing "Districts Not Assigned To Regions" with the speech entitled "Hold My Hand."

**Third Highest Honors:** [James Webb](#) representing Region VIII with the speech entitled "The Ride of Life."

Also see page 8 for a **SPECIAL REPORT** on the Toastmasters International Convention in Reno, Nevada.

## District 25's Excellent Adventures

It's been a busy summer in District 25 as we work hard to help the members of District25 achieve "Success with a Personal Touch". The District conducted not one but TWO EXCELLENTLY AWESOME Toastmasters Leadership Institute (TLI) events:

June 26, Tarrant County Extension Center in Fort Worth

July 31, Mayfield Road Baptist Church in Arlington

420 club officers gave up all or part of a Saturday morning to learn how to be successful in fulfilling the duties of their office; that's commitment. Your club members will benefit from your efforts and for that WE THANK YOU.

It takes a group of dedicated, hard-working, and good-natured Toastmasters to conduct a SUCCESSFUL and EFFECTIVE TLI and I would like to acknowledge your efforts. First TLI Chair Dr. Jeff Johnson secured the facilities, recruited the presenters, ordered lunch, and planned and orchestrated TWO amazing events. Jeff on

behalf of the members of District 25... WE THANK YOU. To the forty presenters who prepared for and conducted classes... WE THANK YOU. To the volunteers who arrived at 7AM and helped set up the facilities... WE THANK YOU. To the volunteers who WORKED at the registration desk... WE THANK YOU. To the people who stayed late and made sure both the Tarrant County Extension Center and the Mayfield Road Baptist Church were in better shape at the end of the day than at the beginning of the day... WE THANK YOU. To Russell Beard, David Watkins, Brent Cole, and David Hill... outstanding orators all: You pumped us up, you inspired us, you made us laugh, and you made us cry... WE THANK YOU. Thank you to all who gave everything they had on June 26 and July 31. You have helped countless Toastmasters achieve "Success with a Personal Touch".

*Dave Himmelstein, DTM*

*District 25 Lt. Governor Education & Training 2004-2005*

## LG of Marketing, Earl Hill DTM



**American Airlines  
Credit Union  
AACU Flying Toasters  
Club number 643446  
Assigned to Area 15**

2004-2005 LGET, Dave Himmelstein, is to be congratulated. He finished the paper work

for the 2004-2005 LGM team on July 20, 2004 for the first new club of the New Year. Thanks so much, Dave, for all your help.

Special credit must go to Area 15 Governor Barbara Morris, Alex Wong, and Adrian Castillo. They have been meeting with the club since February. They have generously shared their knowledge and experience to ensure every member of the Flying Toasters achieves "success with a personal touch"

in the Toastmasters program. They have persevered through lean times and focused on the mission of making effective communication a world-wide reality. They must be recognized and praised for their efforts.

Also, Area 55 Governor Suzanne Destefano (along with Adrian Castillo) will serve as club mentors.

When a member of your club decides not to renew, what do you do? You should ask what the problem is and what you can do to help. That moment may be all you have to keep or lose that Member. Show that you care. Ask what you (and we, as a District) can do to help. Toastmasters are about "Changing Lives, One Member at a Time." This is the theme Jon Greiner, Candidate for International President has chosen for the 2004-2005 Toastmaster year. Let's work together towards ensuring District 25 Distinguished District or better before April 30, 2005. Help me make that happen - one day at a time during this 2004-2005 Toastmaster year.

## CORRECTION: Web Hosting for Toastmasters

**By Ron Clark, ATM-G/CL**

In my article Web Hosting for Toastmasters, page 11, August issue, I stated "Back to the cost...there is a small catch. If you use their domain name it will average approximately \$15.00 per year." I admit I am not perfect. I sent the District 25 newsletter to Bo Bennett, creator of the FreeToastHost web site and he said, "the \$15 per year cost is not for those who use \*our\* domain, but a general cost for those who choose to use their own domain--they have to pay their registrar for their own domain, which is on average \$15 per year. FTP is a completely free service. So actually, there is no little catch." If you use this [www.FreeToastHost.org](http://www.FreeToastHost.org) web site, it is totally free.

# Division and Area Reports

## Division A Governor

Kathy Hopkins ATMS/CL

August in Texas this year may be cooler than usual, but Division A is on fire! Members, Officers, and Area Governors are all working hard to keep the energy, education, and training ablaze! Many of our clubs have reached their Distinguished Club Program goal of four officers trained. Our Area Governors are making their official club visits and conducting officer installations. Clubs are holding their club contests and excited about sending their winners to the Area Contests. Division A is ignited with enthusiasm about the Tall Tale and Humorous Speech contests!



Please join us over the next few weeks at our Area Contests:

- Area 11 – September 11<sup>th</sup> at 2pm
- Area 12 – September 25<sup>th</sup> at 2pm
- Area 13 – October 1<sup>st</sup> at 7:30pm
- Area 14 – September 18<sup>th</sup> at 2pm
- Area 15 – September 24<sup>th</sup> at 7:30pm
- Division A – October 9<sup>th</sup> at 2pm

See the District 25 website for places, directions, and details.

Division A tip of the month – in compound terms add the plural ending (usually –s or –es) to the most significant word:

Attorneys at law	Assistant chiefs of staff
Brothers-in-law	Higher-ups
Goings-on	Pick-me-ups

Turn up the heat with your speaking!

## Area 12 Governor James Tucker, CTM

Area 12 is demonstrating teamwork at its best. Our theme for the Area is: "This cannot be a team of common men. Common men go nowhere. You must be uncommon." I was inspired with our country's 1980 Olympic hockey team and their journey to victory, recently seen in the movie version of their story, and have found that "...the name on the front of the jersey (team name) is more important than the one on the back (the individual's name,)" tough words from the Olympic coach, Herb Brooks. Together we can do great things, though we might achieve much as an individual, the reward is greater as a team.

Our team is at a good place. I'm reminded of this daily as I talk to the members of our team: new members, guests at all our meetings and an excitement in our unified Area that we haven't experienced in awhile. I am a product of Toastmasters and have seen how this organization has changed lives...I believe in this organization. Area 12 believes in this organization too and we are excited to be

part of the Toastmasters team, which happens to be the name on the front of our jersey!

## Division B Governor

Tony Bieniosek  
ATMB/CL



## 5 Tips to Maximize Your Contest to Gain New Members and Inspire

So, you're having a contest? Whether you are the Area Governor, Assistant Governor for Contests, Chief Judge or Contest Master, here are five tips to leverage your contest to gain new members as well as inspire your current members.

1. Your contest flyers should plainly state that EVERYONE is welcome to attend and include eye-catching words such as "family-friendly", "inexpensive entertainment" and "laugh" that people want.
2. Greet people warmly at the door and help them feel welcome, just as you would greet a visitor at your front door when you host a party at your home. Get to know their name and introduce them to someone. A unique nametag for non-members allows your team to recognize that these guests deserve special attention.
3. Do not bore the audience! Excessive recognition, cryptic acronyms or parliamentary procedures turn off many visitors. Honestly admit a delay or problem; keep it upbeat, but don't let the evening drag on!
4. Recognize and praise your outstanding officers, contest assistants and other key people. Model appropriate, positive appreciation.
5. After the winners are announced, personally thank the contestants that did not win! They just gave their best heartfelt effort and may be kicking themselves for not doing better, forgetting part of their speech, etc. Do not let anyone walk away grumbling about the judging or feeling down. Instead, give them an encouraging word and a pat on the back when they most need it. Every contestant who represents his or her club at your contest is both talented and special!

Someone's coworker, friend, boss or spouse not very familiar with Toastmasters will attend your contest. This is your opportunity to explain the benefits of our organization. You may want to contrast how oftentimes new members begin speaking awkwardly in public but soon become proficient speech contestants while making friends in a positive environment. Make it easy for visitors to get in touch with a local club.

Above all, remember to have fun and enjoy making, seeing and talking with friends. Let's share the benefits of Toastmasters whenever we can!

## Division C Governor Donna Fossmeyer ATMB/CL

First I would like to welcome David Watkins, DTM to the Division C Team as Assistant Governor for Education and Training. Club Officer training was held on August 20, 2004 @ Ryan Plaza, what a great turn out. David assembled a great team of trainers. If you couldn't make training, please go to the District web page for dates and times for makeup training.

Division C is proud of DeDe Rhodes, DTM for being Division Governor of the year for 2003-2004. Congratulations DeDe – you are an inspiration to us all.

## Area 33 Governor Subhash Airy, ATMB/CL

The Alcon Eye Can Toastmasters Club recently celebrated the awarding of the President's Distinguished Club Award as well as four CTM awards, two CL and one ATM-B. Invited guests included Lee Alviar, DTM, District 25 Governor, DeDe Rhodes, DTM, District 25 Secretary and Britt Morgan, DTM who served as a mentor of the Eye Can Club in the beginning as well as our Guest of Honor, Dr. Jerry Cagle, Sr. Vice-President for Alcon Research and Development. We had a good turn out in attendance including several senior management members of the Research and Development staff.

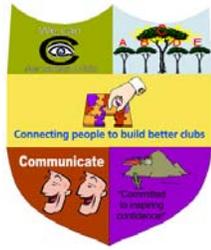
Lee Alviar addressed the group, telling how Toastmasters had changed her life and what it means to her now. Subhash Airy, ATM-B/CL and Area 33 Governor told what attracted him to Toastmasters in the beginning when he joined the Eye Can Club as one of the charter member. Even though he is not a Toastmaster, Dr. Cagle enumerated some of the history of the organization and several of the benefits of being a Toastmaster.

Following the speeches and the awards, we adjourned for refreshments. A grand and glorious time was had by all.

## Division D Governor Shawn Sutherland CTM/CL

### That Contest Spirit

Every time contest season rolls around I start to get goose bumps of anticipation. I still remember my first Toastmasters contest as vividly as if it just happened this morning. It was an Area contest, and I was competing. Amazingly, I won that contest!



What amazed me even more was the Contest Spirit that everyone exuded. Helpers, judges, the Area Governor, the District Rep, the Toastmaster, and of course the contestants were all enthusiastic participants in this wonderful event. Each took time from their Saturday morning and showed up with a smile on their face and energy in abundance.

From that day forward, I have always encouraged fellow Toastmasters and non Toastmasters alike to go to a contest and, if possible, participate in any way possible!

This contest season, you have an opportunity to help, judge, compete, or attend 27 Area, 5 Division, and 1 District level contest. I highly encourage you to seek one or more of them out, meet some great people, have a great time and perpetuate that Contest Spirit!

## Area 45 Governor Sandra Creech, Ph.D., ATM-S/CL

### Officer Education – On the Road to Success and Competent Leader

Officer education not only helps each individual become more successful in his or her term as an officer, but also counts toward the Competent Leader award, which in turn is part of the Club's progress in the Distinguished Club Program. In July, the Area 45 Council set as a goal for the area to have 100% of the officers in the area trained either at District 25 provided training or to make arrangements to train one-on-one with the Area Governor. The result was that all but eight officers were trained at the TLI and these agreed to meet for the one-on-one training. The others were handled one at a time usually before or after a regularly scheduled meeting. As Area Governor, I created a training notebook with the material from the District 25 website, made copies of the handouts for the officers, and used the visual aids and the case studies to review the material with each individual. Although the one-on-one is not as formal as the TLI, it is possible to have the officer to work through issues as presented in the material. The main feature that is missed is the interaction with others holding that office.

## Division E Governor Sharae Edwards ATMS/CL

### FROM THE HEART

This has been the most wonderful experience. I have so enjoyed my time with the people and members of District 25 and Division E. My greatest joy has been seeing people step outside of their box and grow in new directions. To see someone grow and shine in new directions brings my heart joy. The Education and leadership program is why. I remember seeing a somewhat reticent Victor James a few years back. He wasn't quite shy but he was reserved and reluctant. Now, he is the Fall Conference Chair. Last year Toni Hendricks was reluctant to step outside of her very comfortable box. She first had to be pushed into being the Toastmaster for the Area 53 Spring Contest. Now she is not



only the Area 53 Governor, but she is part of the Fall Conference Committee. WOW! I met Don Martone at the Pre-Charter for his club. He was one of the first members of his club to compete in an Area Contest that same year. Now, he is the Area 52 Governor.

Education provides knowledge and knowledge is power. This power builds your confidence. With this new found confidence we build leaders. This education system helps people reach bounds that they never thought possible. They are able to see beyond their pre-set limits and dream the impossible. Education is key.

## Area 55 Governor Suzanne DeStefano, ATMS/CL

### FIFTY-FIVE ALIVE

Greetings from Area Fifty-Five! We are alive and well and having a wonderful time as we diligently continues in our quest for the Toastmasters equivalent of Olympic Gold: President's Distinguished Area in 2005! Here's a sample of what's going on in "Fifty-Five Alive":

Reporting from the Bat Cave, Suzanne DeStefano, Area 55 Governor

The ever exciting North East Earlybirds (NEEB) sponsored a fun-filled Open House on August 19<sup>th</sup> at Southwest Office Systems in Fort Worth. President John Lucas (aka: "Spiderman") and Vice President of Membership, Anthony Watts ("Robin"), invited over three hundred and ninety people (390!) to attend. Fortunately, (since the meeting room comfortably accommodates about thirty to forty people), only about ten percent of the invitees actually attended, more than likely due to the inclement weather. Tasteful non-alcoholic beverages and tasty hors d'oeuvres were served.

Although the NEEB's usually meet at 6:30 AM each Thursday, in an incredibly brilliant marketing move, the Open House was held at 6:30 PM! As usual, the NEEB's were in fine form even though it was well past their bedtime. District 25's Lieutenant Governor of Marketing, Earl Hill (dubbed the "Lone Ranger" by John Lucas), rode up on Silver, dashed in, and gave a simply smashing speech, designed to motivate guests to join Toastmasters and to encourage veteran Toastmasters to dream big and work towards making those dreams come true. NEEB's Salina Johnson ("Wonder Woman"), Vice President of Education, took a very creative approach towards Table Topics at the meeting. Salina invited both members and guests to the podium to pull an object out of a brown paper bag; then Salina asked each respondent to identify the object and why it was meaningful to them. Some of the objects included a Wonder Woman doll and a small Statue of Liberty. The answers were hilarious, heart-warming, and touching. Member Greg Hernandez served as a suave General Evaluator, smoothly delivering a very positive and effective overall evaluation of the meeting. No wonder he's in sales!!

What was the net result of the Open House? At least four (4) new members for the North East Earlybirds. Way to go, NEEB!! I am sure NEEB will achieve their goal of President's Distinguished Status, which will aid Area 55 in our quest for Distinguished status in 2005. I am very proud of the North East Earlybirds, and all of the clubs in Area 55. I am so proud to serve as its Governor, and most proud of my brand new moniker: "Bat Girl."

Psst! If you want to know more about the North East Earlybirds, please visit their awesome website at: [www.northeastearlybirds.com](http://www.northeastearlybirds.com) Thanks to Webmaster Julie Cooper ("Super Woman") for doing such a great job!!!

## President's Distinguished Club Captures Corporate Attention

Eye Can Toastmasters award ceremony at Alcon achieving President's celebration was held Jerry Cagle, Senior Vice-and Development at Alcon presented educational ATM's) to club members Carson, current Eye Can

Due to a successful event has many new guests meetings! Dr. Cagle also work by sending them all a how pleased he was with

In attendance representing DTM (District 25 Governor) DeDe Rhodes, DTM (District Secretary) and Britt Morgan, DTM (Club Sponsor and Mentor since Club Charter in May 2002). Area 33 Governor and Immediate Past President Subhash Airy, ATM-B/CL was beaming with excitement due to phenomenal attendance and support from District Staff. Congratulations to Eye Can Toastmasters for obtaining President's Distinguished Club during the 2003-2004 Toastmaster year.



Club #3925 organized an Labs in Fort Worth to celebrate Distinguished Club. The Thursday, July 21, 2004. Dr. President, Head of Research was the chief guest. He awards (CTM's, CL's and with the assistance of Dan President.

and piqued interest, Eye Can attending their Friday recognized the Clubs hard congratulatory email noting the afternoon's events.

District 25 was Lee Alviar,

# A Midsummer's Night Dream

## The Birth and Childhood of Huck Fastenators

By Sue Havelka

It was probably the summer of 2002 that Greg Portillo was participating in training even called the Alcoa Business System. The event taught company employees about lean manufacturing, with presentations each day by various factory managers. On a Friday evening following the event, Greg and Lambert Havelka were discussing the course. Greg made a statement that he wished he could learn to speak in front of an audience. Many times, he has something to say but upon standing up, the mind gets muddled, the voice gets lost, the stomach cramps and not a word gets said. He gets so frustrated and wished he could learn to speak publicly. Lambert started telling Greg about an organization named Toastmasters that has local clubs dedicated to the improvement of speaking in public. Lambert had once participated with a club in McGregor, Texas and later spent some months with a club in Waco. The suggestion was made to watch the local paper for club announcements and attend a Toastmasters meeting.

Months went by and Greg never quite made it to a meeting but the seed had been planted. Greg had Toastmasters on the brain. Greg searched the web gathering information and contacted "International". With the help and encouragement of Lori Anderson, then Division D Governor, Greg with literature in hand, proceeded to visit with his Management at Alcoa Fastening Systems, Waco, Texas, formerly known as Huck International, makers of proprietary fasteners. For the non-discerning, this is a rivet with class.

Within weeks, announcements and literature was

heralding an opening meeting of Toastmasters at AFS-Huck. In early summer of 2003, with approximately 15 employees attending, and a team of about 10 Mentoring Toastmasters, a demonstration meeting was provided to a bunch of fresh "newbies" that had never witnessed such an event in their lives! The "newbies" were left hungering for more!

Immediately, those present decided that a Toastmasters club belonged at AFS-Huck. The Mentor Team of Mary Feltman, Kathy Holmeyer, Dr. Sandra Creech and others volunteered to support the "newbies" in their journey of becoming a club.

Within that first meeting, the name Huck Fastenators was introduced by Mike Fulbright but most important, officers were elected and the man who never spoke in public was voted the founding President. Greg and his fellow officers were now a club-in-waiting because there weren't enough members, and no charter but all had a common dream. Months started to roll by, with guests coming, some joining, speeches given, table topics conquered, corporate sponsorship attained but still just shy of that magical twenty member mark.

Finally, in January 2004, with sufficient membership, the charter was announced. February saw a chartering party of all parties, with International Director Lark Doley and District 25 Governor David Hostler honoring our presence. But guess what? Only five months remained before year's end. The Mentors kicked in gear, club officers stepped up the pace and by years end in June 2004, Huck Fastenators achieved Selected Distinguished Club Status with five CL's, six CTM's, two ATM's, five officer's trained and all paperwork submitted on time.

Fellow Toastmasters,

Here's your chance to play a big part in promoting the fall conference. You know how David Letterman always read his top ten list at the start of his show? Can we come up with our own Top Ten List...

### **"The Top Ten Reasons to attend the District 25 2004 Fall Conference!!!"**

Send your top ten reasons to Victor James at [FallConference@d25toastmasters.org](mailto:FallConference@d25toastmasters.org). They can be serious, funny, off-the wall, exaggerated... anything that comes into your mind... send it to Victor. Victor, Lolita, Maureen, and myself will review them. Knowing the creativity we have within this illustrious group we should have quite a list. We can use this list to relentlessly promote the conference over the coming months.

Any questions please contact me.

Thank you for your help,

*Dave Himmelstein, DTM*

*District 25 Lt. Governor Education & Training 2004-2005*

Pressure? What pressure? You could not ask for a better conference committee!

## SPECIAL REPORT

### Toastmasters International Convention, Reno, Nevada

#### District 25 Governor Lee Alviar, DTM

While attending the Toastmasters International 73<sup>rd</sup> Annual Convention in Reno Nevada, I learned of new directions World Headquarters is taking effective 2005.

The Education Committee at World Headquarters has revised the Discussion Leader Manual and renamed: Facilitating Discussion (available in 2005). Projects included in manual are: Facilitation; Brainstorming; Problem Solving; Dealing with Challenging Groups; and Reaching Consensus. The Better Speaker and Leadership Excellence series will have Evaluations.

The Marketing Committee at World Headquarters is reviewing marketing materials for corporations. They are creating a formal structure to assist Districts by 1.) Assigning Club Extension Chair, 2.) Assigning Assistant Division Governors of Marketing for each Division, and 3.) Creating a handbook for everyone working on marketing efforts. These items are nothing new to District 25 as we have been pioneers in our Marketing endeavors. Way to go District 25, the visionaries of the future!

The District Administration Committee is revising the Area Governor Club Visit form with emphasis on DCP – available 2005-2006. They are reviewing feasibility of hosting International Conventions outside of USA/Canada. Effective July 2005, Areas will consist of 4 – 6 Clubs except for very special circumstances (where currently Areas consist of 4 – 7 Clubs).

#### Technology Updates

Web submission of Club Officer Training Reports (by Lt Governor, Education and Training) will be available in September 2004. Web submission of Area Governor Club Visit Reports will be available in October 2004. Web submission of Educational Completions (direct to Database) will be available in December 2004. Web submission of supply orders (direct to Database) will also be available in December 2004.

\*A big “Thank You” to Vickie Penney, District 50 Governor, for assistance in compilation of above.

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Dr. Stephen R. Covey is founder and chairman of the Covey Leadership Center, a 200-plus member international firm whose mission is to empower people and organizations to significantly increase their performance capability in order to achieve worthwhile purposes through understanding and living principle-

centered leadership. He is also founder of The Institute for Principle Centered Leadership, a non-profit research group dedicated to transforming education and improving the quality of community life.



Dr. Covey was our featured speaker at the Gavel Luncheon Thursday at Toastmasters International 73<sup>rd</sup> Annual Convention in Reno Nevada August 19, 2004. I cannot put into words just how powerful his communication skills are. I took notes feverishly during his presentation even though the majority of it was in the dark due to his numerous video samples. Wow!

Dr. Covey's book, *The Seven Habits of Highly Effective People*, was number one on the New York Times Bestseller List with more than 1.5 million copies sold. He announced to us that his follow up book, *The Eight Habit*, will be available this fall for distribution. His closing words compiled of all the video samples he presented were: Live. Love. Learn. Leave a Legacy. The one-thousand plus in attendance rewarded him with a standing ovation. What an exhilarating experience!

#### Area 53, Division E. Toni Hendrick ATMB, CL

Flashing lights, incredible food and amazing accents are what I'll remember from the 2004 International Convention. This was not only my first time in Reno but also, my first time at the Toastmaster's International Convention. I'm hooked.

The educational sessions were informative and the speeches were even more amazing than I imagined. Steven Covey received the Golden Gavel. He spoke and thanked our organization for providing such an incredible opportunity to the world. I took a moment to reflect all that Toastmasters has done for me. It has given me the ability to enhance my speaking skills, provide self-confidence and most importantly was the chance to meet people I never would have known.

I'm going to let you in on my favorite part of the convention. This is something special that only a few select individuals get to be a part of. Apparently this happens every night after the main events are over and goes late into the night or very early in the morning.... The best thing about the convention was the late night sing-a-long session. Different people volunteer to get up in front of everyone and sing a cappella; occasionally, some are accompanied by a guitar or choose to play the guitar themselves. It's sometimes a little off-key but really one of the most entertaining parts of the conference. I felt right at home when one of the gentlemen began singing Disney tunes.

The convention was truly wonderful. I encourage everyone to attend and will hopefully see you in Toronto for 2005.

[See the World Championship Results on page 2.](#)

# ¡Toastmasters a la Mexicana!

By David R. Hostler DTM Immediate Past District 25 Governor

¡VIVA! Excitement pervades the atmosphere at #3493 Capital Mexicana Toastmasters. Capital Mexicana was founded in 1963 as the first club in what since has twice become Toastmasters' Number One District. Capital Mexicana currently meets in the Hotel Bristol just a short stroll from the Reforma - most famous street in all of Mexico. The club's twice a month (first and third Fridays) schedule creates fierce competition for speaking slots among its 30 members. The distinguished membership includes many DTM's, ATM's and CTM's. Counted among the membership are retired generals, psychologists, doctors, lawyers, corporate executives and the current Lt. Governor Marketing for District 34. Long-time member, Dr. Cortez y Cortez, who was Pope John Paul II's allergist, recently passed away. Well into his eighties, the good Doctor could still punch out a speech like no other. The club generates an atmosphere that is somehow highly professional and very cordial at the same time and also gives welcome to all who come seeking to improve their communication skills.

Speaking is done with a robust enthusiasm that is both refreshing and inspirational. All projects are prepared with the utmost care and the manual projects are to be followed to the letter. Skilled evaluators review specific aspects of the projects and are not hesitant to suggest that the speaker retry the speech if the C&L guidelines are not respected. Manuals and other materials have only started to become adequate in Spanish over the last few years. The District (District #34) maintains a translation committee to help disseminate materials in the language of Cervantes. Toastmasters International's policy is that all materials must be translated by volunteers, but approved by Toastmasters International. In 1997, for the first time, Mexico held a Spanish language National Championship that is sanctioned by Toastmasters International. The International Speech Contest and all other competitions have previously been held in English.

One exciting Toastmaster event became one of the highlights of my entire stay. November 2 is the Day of the

Dead (Día de los muertos) when the spirits of the beyond are allowed to visit the earth. Elaborate celebrations are held for their arrival, the focal point being an altar (ofrenda) to the spirit of special loved ones. The ofrendas are similar to the custom of certain Native American tribes, who put the deceased's favorite food, beverages and whatever on the grave to honor the fallen loved one. I was Toastmaster on the first of November, 1996, so I commissioned a traditional ofrenda to honor Dr. Ralph Smedley, the founder of Toastmasters. Dr. Smedley's ofrenda had the traditional mole, pumpkins, breads and other requisite ofrenda items, but also sported Toastmasters manuals, key chains and a basketball, because Toastmasters was founded in a gym. I selected "Live and Direct" as the theme that night to go with the season. Strangely, all of the prepared speeches seemed to fit in a "live life to the fullest" motif. One member of the Club is a renowned historian and gave an impromptu speech on the traditions of the ofrenda. Some locals needed a refresher as morbid Halloween is starting to displace what is really more of a statement and a celebration in Mexico.

You can find Capital Mexicana or Clubs in any part of the world on the Find a Club section of the Toastmasters International website <http://www.toastmasters.org/find/>. What a great way to have an instant rapport with people from another city or even another country. Call ahead when you visit a Club; remember every Club has a slightly different personality, come ready to observe; come ready to participate; you may never be the same.

## Related Opportunities

1. District 34's 2005 Spring conference will be right across the border in Matamoros, Tamaulipas in May. Let's get up a road trip! Contact [david.hostler@comcast.net](mailto:david.hostler@comcast.net).
2. Laura de la Garza and Audrey Watkins are starting a bilingual club in Grapevine. No language expertise in either English or Spanish is necessary. Contact [Audrey.Watkins@trizetto.com](mailto:Audrey.Watkins@trizetto.com).
3. District 25 and Greg Portillo are starting a bilingual club in Waco. Contact [Gregp@grandecom.net](mailto:Gregp@grandecom.net).

## On a Personal Note ... DeDe Rhodes

**Name:** DeDe Rhodes



**Toastmasters:** DTM, District 25 Secretary

**Date and place of birth:** May 20, Odessa, Texas

**Family:** Richard (husband) 3 teenage boys, Josh 19, Robert 17, Dustin 15.

**Occupation:** Senior Scheduler at the Fort Worth Transportation Authority

**The most interesting job I ever held:** Girl Friday for Capitol Pipe and Steal in Houston

**My heroes are:** Eleanor Roosevelt

**Guests at my fantasy dinner party would be:** Elvis Presley, James West, Mel Gibson.

**My favorite president is:** John F. Kennedy

**My favorite movie is:** *Gone with the Wind*

**The best advice I could give a 20 year old:** Take your time and enjoy LIFE.

**My trademark cliché or expression:** “I want to live in a van by the river.”

**My last meal would be:** Meat and potatoes

**My worst habit is:** cussing

**My best asset is:** my eyes

**I’m happiest when I’m:** out in nature.

**Behind my back, people say:** I am too controlling.

**I regret:** This one is hard. Not doing more for my late husband. Maybe if I had thrown more fits, they

might have listened to me more about his condition.

**If I could change one thing about myself, it would be:** my weight

**Current status in Toastmasters:** DTM currently ½ way through ATM-B again.

**The best thing I like about Toastmasters is:** Helping others achieve their goals.

**The thing I like least about Toastmasters is:** Individual leadership is hard. If you approach leadership with a TEAM effort, it goes a lot smoother.

**How has Toastmaster helped me thus far?** I am a better communicator and I feel I am a better boss.

## **CONGRATULATIONS D25!!!!**

### **EDUCATIONAL COMPLETIONS**

#### **Toastmasters International**

#### **Educational Achievements - District 25**

For education award applications received through August 1, 2004

<u>Club</u>	<u>Division</u>	<u>Area</u>	<u>Award</u>	<u>Date</u>	<u>Member</u>	<u>Name</u>	<u>Location</u>
4538	D	44	AL	7/1/2004	Holloway, Peggy J.	Power Communicators Club	Grand Prairie
4794	E	53	AL	7/1/2004	Edwards, Sharae V.	First Horizon Speakers Club	Irving
8055	B	25	AL	7/1/2004	Swope, Nancy Fay	Las Colinas Communicators Club	Irving
621025	E	54	AL	7/1/2004	Hill, Germon Earl	Keller Communicators Club	Keller
349	A	11	ATMB	8/1/2004	Allen, Rebecca A.	Plus-Two Club	Fort Worth
420	E	51	ATMB	7/1/2004	Lesko, Silvia	North TX Club	Denton
4137	E	52	ATMB	7/1/2004	Spellman, Deena P.	Lewisville Toastmasters	Lewisville
4355	A	13	ATMB	8/1/2004	Weatherholt, Larry A.	Fighter Enterprise Club	Fort Worth
5718	A	14	ATMB	7/1/2004	Moragues, John M.	Motorola Club	Fort Worth
6191	A	11	ATMB	7/1/2004	Helton, Jody E.	Afterburners Club	Fort Worth
7784	D	42	ATMB	7/1/2004	Beggane, Helen M.	Motor Street Motor Mouths Club	Dallas
4794	E	53	ATMG	7/1/2004	Edwards, Sharae V.	First Horizon Speakers Club	Irving
5537	E	54	ATMG	7/1/2004	Swann, James E.	Airport Club	Grapevine
7784	D	42	ATMG	7/1/2004	Beggane, Helen M.	Motor Street Motor Mouths Club	Dallas

7882	B	23	ATMG	7/1/2004	Foster, Ora	Speak Till Noon Club	Irving	
4109	B	24	ATMS	7/1/2004	Stone, Nancy E.	Advancing Speakers Club	Irving	
7694	E	55	ATMS	7/1/2004	DeStefano, Suzanne L.	EDS-Trinity Club	Fort Worth	
746	E	54	CL	8/1/2004	Sharon, Richard A.	Solana Classic Club	Southlake	
825	C	36	CL	7/1/2004	Cozby, Oliver Ray	Stillstanding Toastmasters Club	Fort Worth	
825	C	36	CL	7/1/2004	Novak, Mark Stephen	Stillstanding Toastmasters Club	Fort Worth	
1184	D	43	CL	7/1/2004	Herron, Glenda D.	Expressionaires Club	Grand Prairie	
2975	A	13	CL	7/1/2004	Heywood, David	BNSF Club	Fort Worth	
3536	D	42	CL	8/1/2004	Dabney, Xrevette B.	Young Street Yappers Club	Dallas	
3546	D	46	CL	7/1/2004	Horton, Rosemary	Waco - Early Birds Club	Waco	
4369	C	33	CL	7/1/2004	Carlsen, Dennis B.	Dino-Speakers Club	Glen Rose	
5590	D	41	CL	7/1/2004	Smith, Elwood	Big T Toastmasters Club	Temple	
621025	E	54	CL	7/1/2004	Hill, Germon Earl	Keller Communicators Club	Keller	
420	E	51	CTM	7/1/2004	Selman, Scotie W.	North TX Club	Denton	
2209	D	44	CTM	7/1/2004	Woodard, Robin L.	AAFES Club	Dallas	
2348	D	45	CTM	8/1/2004	Nicholson, Denise E.	Waco Tale Twisters Club	Waco	
2971	C	32	CTM	7/1/2004	Loder, David E.	Reveille Club	Fort Worth	
3536	D	42	CTM	7/1/2004	Rounds, Barbara	Young Street Yappers Club	Dallas	
3536	D	42	CTM	7/1/2004	Thowe, Thomas D.	Young Street Yappers Club	Dallas	
3925	C	32	CTM	7/1/2004	Masters, Brad L.	Eye Can Club	Fort Worth	
4542	B	21	CTM	7/1/2004	Rogers, Kathryn	Holt Cat Communicators Club	Irving	
6402	C	33	CTM	7/1/2004	Spann, Donna L.	Do-Gooder Hill Club	Fort Worth	
6411	E	53	CTM	7/1/2004	Sizemore, R.Scott	Inner Voice Club	Irving	
6810	A	14	CTM	7/1/2004	Morgan, Britt T.	Bell Helicopter Club	Hurst	
8055	B	25	CTM	7/1/2004	Ramineni, Mahesh Kumar S.	Las Colinas Communicators Club	Irving	
2476	A	14	DTM	7/1/2004	Freedman, Robin L.	Mid-Cities Noon-Time Club	North Hills	Richland
5590	D	41	DTM	7/1/2004	Smith, Elwood	Big T Toastmasters Club	Temple	
7266	A	14	DTM	7/1/2004	Cozby, Oliver Ray	Logistic Toastmasters Club	Fort Worth	
621025	E	54	DTM	7/1/2004	Hill, Germon Earl	Keller Communicators Club	Keller	
2008	A	13	LDREXC	8/1/2004	O'Conner, Timothy	Quicksilver Express Club	Fort Worth	
4794	E	53	LDREXC	7/1/2004	Edwards, Sharae V.	First Horizon Speakers Club	Irving	

## Smedley Award August 1–September 30

### October 1924 Was When it All Began

Ralph Smedley and a few men met in the Santa Ana, California, YMCA and conducted the first meeting of what would eventually evolve into what we know today as Toastmasters. One person initiated a program that would go on to affect millions of people. In his honor, can your Club add five new, dual, or reinstated members between August 1 and September 30? By doing so you'll qualify to receive a Smedley Award ribbon for display on your Club's banner. Use the following chart to track your progress:

Name	Date Joined	Date App. Mailed

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\*Membership applications and payment must be received at World Headquarters between August 1 and September 30. Each member's "join date" as listed on the application must be no later than September.

## District Calendar

### September

- 1-30** Hold Division Council Meetings  
Hold Area Council Meetings  
Area Tall Tales & Humorous Speech Contests (see website for details)
- 19** District Executive Committee Meeting
- 20** Send in Semi Annual Report to International & copy to Earl Hill, lgm@d25toastmasters.org.
- 30** Last day to submit Semi Annual Report online and receive credit toward DCP goal.

- 8** Deadline for submitting Outstanding Officer Nominations to: District Awards Chair Lois Jenkins, DTM for District Consideration (awards@d25 Toastmasters.org)
- 9** Division A Tall Tale & Humorous Speech Contest
- 15** Last day to send Area Visits report to: Lee Alviar, d25gov@d25toastmasters.org.
- 16** Division D Tall Tale & Humorous Speech Contest
- 18** District Executive Committee Meeting
- 22** Division C Tall Tale & Humorous Speech Contest
- 23** Division E Tall Tale & Humorous Speech Contest

### October

- 1-31** Hold Division Council Meetings  
Hold Area Council Meetings
- 8** Division B Tall Tale & Humorous Speech Contest

### November

- 1-31** Hold Division Council Meetings  
Hold Area Council Meetings  
Club Officer Elections
- 19-20** Fall Conference, Irving, Presidential visit!

*You are invited to join  
Toastmasters International President  
Jon Greiner, DTM*



*at the  
District 25 Fall Conference  
November 19 & 20, 2004*

This year, the Fall Conference will be the weekend before Thanksgiving, November 19th and 20th. It's going to be one of the biggest blow-outs District 25 has ever had! A few of the highlights:

- Toastmasters International President Jon Greiner, DTM, and his wife Belinda will visit
- Friday night at the Tall Tales Contest, the Fall Conference Committee will entertain the audience with performances by such notable singers and dancers such as The Supremes, Sonny & Cher, The Rat Pack, Barry White, Tina & Ike Turner, Mamas & Pappas...and many more!



The audience will participate in the event by determining which entertainment act will stay on stage or who will be "Gong'd" off the stage by the Gong Show host Ron Clark.

- Game Show Host Monty Hall (a.k.a. Scott McDowell) will also be joining District 25 for "Who Wants to Make a Deal" and handing out prizes to those who guess what's behind door #1, #2, and #3.
- There will be games and events after the contest for kids and adults alike.

Saturday, enjoy exciting educational sessions by nationally known speakers and educators. Then join District 25 Saturday Night for the Humorous Speech Contest and semi-formal banquet.



## Education Sessions

In addition to a visit from the Toastmasters International President Jon Greiner, DTM, the District 25 Fall Conference 2004 will offer educational sessions from which Toastmasters members and guests will benefit.

- Jon Greiner, President, Toastmasters International, an organization with about 200,000 members, Opening Keynote and General Session
- Pauline Shirley, Past Toastmasters International President, Leadership and Motivation -- *From A Spark to A Flame*
- Jennifer Johnson, Past Region III International Director, Club Success: *Toastmasters: What Are You Doing to Bring Out the Best in Others?*
- Jim Key, 2005 World Champion of Public Speaking, *Communication Skills*
- Anne Barab, Accredited Speaker, Leadership and Motivation: *6 Tricks of Leadership Magic*
- Sarfaraz Nazir, Alternate Contestant, 2000 World Championship of Public Speaking - Club Success -- *The Gift of the 3 Wise Ones: Sponsor, Mentor, and Coach*
- Jeff Crilley, Fox 4 News Reporter, Club Success: *How to Get Free Publicity*
- Club Success -- *Membership Building: If You Build It, They Will Come*

# District 25 Fall 2004 Conference Registration Form

Name \_\_\_\_\_

Club Name/Number \_\_\_\_\_

Address \_\_\_\_\_

City/State \_\_\_\_\_

Spouse/Guest Name \_\_\_\_\_

Daytime Phone \_\_\_\_\_

Evening Phone \_\_\_\_\_

Email \_\_\_\_\_

TI Designations (CTM, CL, etc.) \_\_\_\_\_

Club President? \_\_\_\_ Club VP Education? \_\_\_\_

Club Sergeant-At-Arms? \_\_\_\_

Other Club Officer? \_\_\_\_\_

District Officer \_\_\_\_\_

International Officer \_\_\_\_\_

Is This Your First Conference?    Yes    No

\_\_\_\_\_ I need child care.

Child's Name \_\_\_\_\_ Age \_\_\_\_\_

For special dietary needs, call 972-939-8603  
or send an email to [rhavvey@netbsa.org](mailto:rhavvey@netbsa.org)



## Full Registration

(Includes Registration, Meals, and Contests)

Early Registration \$95.00 x Qty \_\_\_\_\_  
(Must be postmarked or made online by October 31, 2004)

**Total Early Registration \$ \_\_\_\_\_ .00**

Regular Registration \$110.00 x Qty \_\_\_\_\_

**Total Regular Registration \$ \_\_\_\_\_ .00**



## A La Carte Registration

Registration Only<sup>1</sup> \$20.00 x Qty \_\_\_\_\_

Gallery Seating<sup>2</sup> Friday Night \$10.00 x Qty \_\_\_\_\_

Gallery Seating<sup>2</sup> Sat. Night \$10.00 x Qty \_\_\_\_\_

Friday Dinner & Contest \$25.00 x Qty \_\_\_\_\_

Saturday Hot Breakfast \$15.00 x Qty \_\_\_\_\_

Saturday Lunch & Awards \$25.00 x Qty \_\_\_\_\_  
(Chicken)

Saturday Banquet & Contest \$30.00 x Qty \_\_\_\_\_  
(Steak)

Donation/Sponsor \$ \_\_\_\_\_ .00

**Total A La Carte Registration \$ \_\_\_\_\_ .00**

<sup>1</sup>Registration is **required** for all a la carte registrations except non-Toastmasters spouses and guests attending only a meal

<sup>2</sup>No meal for Gallery Seating

Mail your completed registration form and payment to  
Rebecca Harvey  
1735 Southampton  
Carrollton, TX 75007

Make checks payable to District 25 Toastmasters.  
(There is a \$15 fee for NSF checks.)

To pay by Visa or Mastercard, visit the  
District 25 website: [www.d25toastmasters.org](http://www.d25toastmasters.org)

**Holiday Inn Select**  
Dallas-Fort Worth-Airport North  
4441 W. Hwy. 114 @ Esters  
Irving, TX 75063  
(Phone) 972-929-8181



Room Rate \$59/night  
If booked before October 20, 2004  
Driving Directions:  
W. Hwy. 114. Exit Esters. Head North.