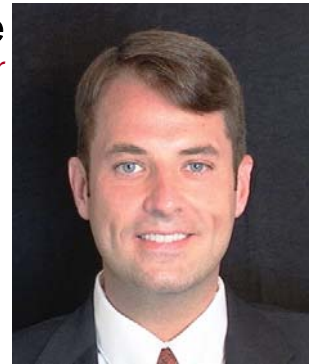




**Hotline** is the official publication of District 25 Toastmasters, serving members throughout North Central Texas.

## Leadership in Practice

*David McCallister, DTM - District 25 Governor*



Leadership in practice is defined as a process of influencing others to achieve the organizational goals.

A situation of leadership arises when:

- there is a task to be performed, and an objective to be achieved
  
- there are people tasked with performing the task and accomplishing the outcome. These people, as individuals and as a group, have needs which have to be met to enable them to function effectively

Leaders can be just successful, i.e. accomplishing results, but without the willing co-operation of their team members. In such a case, followers need to be supervised closely. The team members, in turn, depend too much on the leaders. They are not empowered.

On the other hand, leaders can be effective, i.e. accomplish results with the willing co-operation of their team members. By willingly co-operating, the team members become empowered, and they often can and will initiate performance on their own, even take risks.

To empower team members to produce excellent results because they want to, effective leaders practice an “inverted pyramid” mindset. In this mindset, leaders do not hold themselves responsible for doing all the things to get the results. Instead, they become responsive to the needs of their team members to enable them to accomplish the desired results.

The inverted pyramid approach when applied to leadership suggest the key to success as a leader is all about serving others by helping them discover who they are and how they can creatively contribute. That’s why the “higher” you go in an organization, the more people you have to serve.

Effective leaders operating from an inverted pyramid mindset attend to the needs of their team members. Their team members have positive feelings, and positive attitudes towards their jobs and towards their leaders, which enable them to commit to their jobs.

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## CONGRATULATIONS SMEDLEY AWARD 2009 CLUBS

- Speak With Success +5 Members**
- River Plaza Toastmasters +6 Members**
- TCU Toastmasters +5 Members**
- Tip Top Toastmasters +5 Members**
- 31 Siemens Toastmasters +5 Members**
- Siemens DFW Toastmasters +6 Members**



## Celebrating the Memories

*David D. Martin, DTM- Lt. Governor Education & Training 2009-2010*

The fall contest season is concluding. That can only mean one thing, the conference is right around the corner! This contest season has been filled with many wonderful memories full of humor and education. Each contest drew crowds eager to see this District's most humorous speakers and most talented evaluators. While the Area and Division Governors and everyone that had a hand in putting the contest together had an opportunity to grow as leaders and mentors. I am confident that everyone involved in this contest season will remember it with fond memories for years to come.

This contest season will culminate at the fall conference, with the evaluation contest on Friday night November 20th, and the humorous speech contest on Saturday afternoon the 21st. This fall's Conference Committee lead by DTM Louise Faircloth is working tirelessly to make this a conference one to remember. Not only will we laugh and learn at the contests, we will be treated to a full weekend of communication and leadership training as we celebrate 60 years of keeping the Toastmasters promise in District 25. This year's theme is "Homecoming" and we are very humbled to be celebrating the memories of those who have come before us with many past District Governors and two past International Presidents in our midst. We will also look toward the future of cultivating the next generation of Toastmasters. We will experience a past District Governors panel lead by past International President DTM Pauline Shirley. DTM Jana Barnhill, immediate past International President will be our keynote speaker at lunch. Rejoice in accomplishments at the awards luncheon. All this plus we also will share four wonderful meals together, the business meeting, a Homecoming dance, and the always inspirational, DTM ceremony. Come visit and relive memories with old friends and cultivate new memories with new friends. Whether you will be experiencing your first conference or if you have attended more than you wish to count, there will be something for everyone as we celebrate "Homecoming"! See the homepage of the D25 Website to register today and do not forget to book your hotel room. I sincerely look forward to seeing you all very soon as we celebrate together this wonderful milestone in our District.

---

## Remember The Member: Bill Haas, DTM - Past District Governor 1948-2009



On Saturday October 3, 2009 we lost one of our most beloved members of District 25, Distinguished Toastmaster and Past District Governor Bill Haas. A native of Marietta, Georgia, Bill spent most of his life in the Metroplex area. He was a product and a proud graduate of Texas A & M University, supporting Aggieland whenever possible. At age 61, Bill passed away Saturday October 3rd, in Dallas, after a long and courageous battle with cancer. He is preceded in death by his parents Charles & Borghild Hass, and his only brother Charles Haas. He is survived by relatives Karen Holloway, Kari Holloway, James Walker III, and James Walker IV. Bill fought the good fight and certainly lived up to the promise that he made to himself and to others to not give up and to the decision he made to not let his illness interfere with his commitments to his work and to Toastmasters. Bill truly Remembered the Member in everything he did for District 25 and will be missed.

# Lucky number '7'!

*Diana Patton, DTM—Lieutenant Governor Marketing 2009-2010*

With the help of dozens of people, our District has chartered seven (7) new clubs since July 1, 2009. I'll let the pictures below tell the story. All the smiles, laughs and thanks we receive from these new Toastmaster members is reward enough for all the work that our Marketing Team put in to charter these new clubs.

(Picture for Ft Worth Project Management Club unavailable)



**Toast of Texas (University of Phoenix)**



**McMasters (McKesson)**



**Speak Easys (Paychex)**



**Conservative Toastmasters**



**WINS Texas Toast (McGraw-Hill)**



**Toasting for Excellence (Capital One)**

## **BEST CLUB NEWSLETTER, BEST WEBSITE CRITERIA ANNOUNCED**

**Deadline: November 10, 2009**

Submissions to D25 Public Relations officer Oliver Cozby: [olivercozby@d25toastmasters.org](mailto:olivercozby@d25toastmasters.org)

Note: Submission should include Club Name, link to website, and/ or newsletter (or newsletter attachment). I suggest a short narrative in the e-mail (narrative can include how your club informs and draws members using these tools): Name of the club, Newsletter editor, and or Website designer.

### **The Club Newsletter and Website will be judged on the following information:**

Club Name, Number, Area, Division  
 Meeting date, time, location (map if desired)  
 Contact Person and Title (if officer)  
 Contact Phone Number and EMail  
 History of the Club, how and when did the club start? (Hint: date on International website)  
 Events Calendar  
 Photos  
 Readability  
 Informative  
 Timely  
 Creative  
 Special Events / PR  
 Mission Statement of the Club  
 Toastmasters Promise  
 D25 Website  
 Toastmasters International Website

For more information go to:

<http://www.d25toastmasters.org/newsletter/newslettercontestrules.html>

### **Club Newsletter Criteria in addition to above:**

Electronic or Hardcopy submissions allowed (links preferred)  
 Club Website address documented in newsletter Club Website Criteria in addition to above:  
 Link to club newsletter (including past newsletters)  
 Website Links (if any)

For more information go to:

<http://www.d25toastmasters.org/newsletter/webconterrules.html>

### **Additional considerations for Website and/or Newsletter:**

Member Accomplishments  
 Member News  
 Member of the Month  
 List of Officers and Term  
 Officer Installation Article  
 New Member Article  
 Recent Awards  
 Electronic Guest Book to draw internet traffic  
 Area and Division Governor Information  
 Toastmasters International Hierarchy (club, area, division,etc.)  
 Member Testimonials



## District 25 Calendar of Events

### October 2009

- 1-31** Hold Area and Division Council Meetings  
Area Speech Evaluation and Humorous Speech Contests continue
- 10** Marketing Workshop Open to All Members (RSVP Required)  
District Executive Committee Meeting & District Staff Training
- 15** 2010 Spring Conference Presenter Submissions
- 31** Last day for Area Club Visits.

### November 2009

- 1-30** Hold Area and Division Council Meetings  
Division Speech Evaluation and Humorous Speech Contests
- 7** Nominations for District Outstanding Officer Awards Deadline
- 20-21** 60th Anniversary District 25 Fall Conference  
DFW Sheraton Grand Hotel, Irving, Texas
- 30** Deadline for Area Visit Report Submissions.

### December 2009

- 1-31** Hold Area and Division Council Meetings
- 12** Toastmasters Leadership Institute - Ft. Worth (TCU)
- 24** Christmas Eve
- 25** Christmas Day
- 31** Last day to submit Club Officer List ONLINE for DCP Credit!

### January 2010

- 1-31** Hold Area and Division Council Meetings  
Club Tall Tales and International Speech Contests Begin
- 15** Toastmasters Leadership Institute Lite (Ft. Worth) Texas Wesleyan  
Letter of intent deadline for those seeking District  
elective office for the 2010-2011 year.
- 16** Toastmasters Leadership Institute (Ft. Worth) Texas Wesleyan  
Mid-Year Training Area/Division Governors and District Staff
- 22** Toastmasters Leadership Institute Lite (Irving) Allstate Insurance
- 23** Toastmasters Leadership Institute - (Waco) Baylor University
- 30** Toastmasters Leadership Institute - (Denton) University of North Texas

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#### Newsletter Submissions or Letters to the Editor

newsletter@d25toastmasters.org

## CALL FOR DISTRICT CONFERENCE PRESENTERS

Have you ever wanted to present a certain topic or lead a session on communication or leadership at a District Conference? Sessions are 1 hour and should focus on communication or leadership. If you are interested in presenting an education session at the Fall 2009 or Spring 2010 District Conference, please forward your name, contact information, and session outline to:

David D. Martin - [davidmartin@d25toastmasters.org](mailto:davidmartin@d25toastmasters.org)

### Deadline for consideration

Fall 2009 Conference: Aug. 31, 2009

Spring 2010 Conference: Oct 15, 2009





Sheraton Grand Hotel DFW Airport  
4440 John Carpenter Freeway  
Irving, Texas 75063

*with special guests...*



**Jana Barnhill, DTM, AS**  
*International President, 2008-2009*



**Pauline Shirley, DTM**  
*International President, 1994-1995*

# Conference Education Session Presenters



**Anne Barab**

### You Can't Make Me Change Anything But My Underwear!

Stress is a natural part of life, but left unchecked it can lead to poor job performance, health problems, and broken relationships. With a resilient mindset you can do more than just survive.

You can thrive on pressure!

In this program you will learn how to

- Reality-check your expectations
- Cultivate better responses to change
- Stop sabotaging yourself
- Nurture excellence in your professional and personal life

**Ron Bland**

### Motivating Your Team

This seminar will give you some ideas for motivating the people on your team or group to achieve higher performance levels. Regardless of your leadership level, this presentation is sure to offer strategies and tips that you can use RIGHT NOW to motivate your team to success.



**Harry Hall**

### Elevating Your Club Culture

Some Toastmasters clubs consistently earn recognition for excellence. What are the secrets that keep them operating at such a high level? How do they keep members motivated and maintain quality meetings? Their membership is always strong, and they have a strong presence at all Toastmasters functions. They have elevated their club culture to go beyond district and even international goals. This session shows how, by investing just a few minutes a week, your club can become one of the district's "elite."

**Maurice Taitt**

### How to Live Your Life to its Fullest Potential

In this session, you will find out the importance of discovering the real you, understanding the power of the tongue, overcoming obstacles, thriving in difficult times, and capturing the power of determination.



**Earl Hill**

### From Member to District Governor

Want to be a club leader? Want to be a district officer or a district leader? Come to this session and get "to do" and "not to do" tips you can use to become a successful candidate for club or district office. Many are under the mistaken impression that becoming a district officer or a district leader just happens. Well, maybe it does for some, but for others it is a long process of soul searching. Come to this session and learn how to make your soul searching a more productive task and your district service a more positive experience.

**David Hostler**

### Grow your Global Toastmaster Network

"A world-wide reality." I wonder if even Dr. Ralph Smedley understood these words as he uttered them so many years ago. Today, Toastmasters International is in over 90 countries and just down the street.

This session will give you insight into the values of networking within Toastmasters from Richland Hills to Russia, from Plano to Peru, from Mansfield to Mexico City. There is a world of Toastmasters out there with many treasures just waiting for you. Are you willing to seek them out? Attend this interactive session and fill your suitcase with ideas for the road to your new Toastmaster reality.



**Jennifer Johnson**

### Enhancing Your Peace

Toastmasters, this session meets the needs of every Toastmaster everywhere! This is a unique opportunity to gain new skills on keeping peace in the midst of your own storms or those of others. Experience team synergy with your unique participation. Get up close and personal over the course of the session. You will be able to ask the questions you've always wanted to ask!

**Ron Smith**

### Evaluating the Effectiveness of a Leader

Situational Leadership is something that everyone experience in his or her life. Ron will present a situation and have the group briefly discuss some of the alternatives associated with that situation. Afterwards, a review and discussion of the actual situational response will be presented.





## Outstanding Achievement at the Annual Convention

The 84th Annual Convention in Mashantucket, Connecticut was a convention full of great speakers, sessions, idea sharing, new friends and awards. Five of our members from District 25 were in attendance and part of over 2000+ other members from 80 countries around the world. These members include Past District Governor, Earl Hill, Lt. Governor Marketing Diana Patton, District Governor, David McCallister, Sally Linn, and Lt. Governor Education and Training David Martin.

Three of our members received special awards during this event. During the Hall of Fame, Distinguished Toastmaster David McCallister received the Excellence in Education and Training award presented to him from International President, Distinguished Toastmaster and Accredited Speaker Jana Barnhill (pictured right). This is the highest award a District Officer can receive during their term as Lieutenant Governor Education and Training.

During our Presidents Dinner Dance, the prestigious Distinguished Toastmaster award was personally presented by Toastmasters Executive Director Daniel Rex and International President Jana Barnhill to Distinguished Toastmaster Diana Patton and Distinguished Toastmaster David Martin. This is the highest award any member can receive from Toastmasters International and only a few have ever had their awards presented by the Executive Director and International President. Congratulations to everyone that attended the convention and received recognition and awards.



## Welcome New Members to District 25 - September 2009

Afterburners	Hunter Allen	Siemens DFW	Rossana Portalatin
Afterburners	Michael Witt	Siemens DFW	Sarah Stevenson
Arlington Nooners	Diana Marquis	Siemens DFW	Cesar Villarreal
Bell XworX Toastmasters	Joseph Schaeffer	Siemens DFW	Gerald Zamarron
Burleson Toastmasters	Pauline Claunch	Siemens Toastmasters	John Heiser
Conservative Toastmasters	Elizabeth Musick	Star-Telegram	Eugene Trainor
Cowtown Toastmasters	Ricardo Miller	Successful Speakers	John Joseph
Fighter Enterprise	Steven Dalton	TCU Toastmasters	Julie Dean
First Command	Leslie Nichols	TCU Toastmasters	Peter Mosley
Fly to Excellence	Anne Woelke	TCU Toastmasters	Marah Nelson
Grand Prairie	Kevin Daley	Texas Toasters	Shirish Ala
Grand Prairie	Max Keaton	Tip Top Toastmasters	George Arndt
ICE Breakers	Lana King	Tip Top Toastmasters	Lori Nigh
ICE Breakers	Kenneth Long	Tip Top Toastmasters	Pat Quick
Little Elm Toastmasters	Brandon Karcher	River Plaza	Rati Agrawal
Lonestar Toastmasters	Hayder Al-Saeedi	River Plaza	Saravanan Gunaseelan
Lonestar Toastmasters	Margarita Perez	River Plaza	Shannon Rozdilsky
Lonestar Toastmasters	Matthew Siebert	River Plaza	Christopher Twichell
Nissan Toastmasters	Nathaniel Ruempolhamer	River Plaza	David Wang
Plymouth Park	Suresh Padri	River Plaza	Chin Wei Yeap
Quicksilver Express	Dwayne Jones	T-Toasters	Miriam Sewell
Sabre Classic	Kris Courtney	Waco - Early Birds	Jason Savell
Sabre Classic	Robin Hammesfahr	Waco Wordsmiths	Alicia Boothe
Sabre Classic	Sundaram Ramanathan	Weatherford	Lisa Hires
Savvy Sayers	Mark Wilson	Weatherford	Judith Trotter
Siemens DFW	Jolaoluwa Oni		





***I WANT YOU!***

*FOR*

***Winter TLI!***

**Want to work on your AC-Gold?**

**Conduct a Success/Leadership  
or Success/Communication program for  
Toastmaster Leadership Institutes!  
Earn credit for your AC-Gold!**

**Interested in education  
and leadership opportunities?**

**Volunteer to assist with  
Toastmasters Leadership Institutes!**

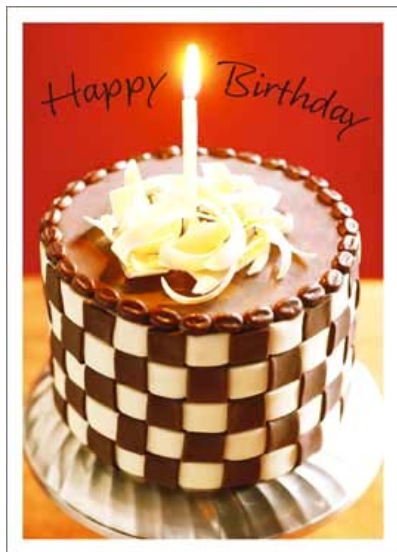
**Lots of opportunities to help!**

**Facilities, Refreshments, Technology, Publicity, Registration  
and MUCH, MUCH MORE!**

**Join the District 25 Training Team!  
To Help with Toastmasters Leadership Institutes,**

**Contact Your Local Recruiter**

**[bonnestroman@d25toastmasters.org](mailto:bonnestroman@d25toastmasters.org)**



## OCTOBER CLUB ANNIVERSARIES

- 3178 Longhorn Toastmasters
- 1286 Lonestar Toastmasters
- 4370 Flagship Speakers Toastmasters
- 5297 Golden Triangle Toastmasters
- 6102 FAA Toastmasters
- 6402 Do-Gooder Hill Toastmasters
- 2564 Energizers Toastmasters
- 9916 LM AeroSpeakers
- 706449 Burleson Toastmasters
- 727543 Toastvesters Toastmasters
- 676852 Technically Speaking

### Welcome New Clubs to District 25 Toastmasters!

Fort Worth Project Management  
Club 1378170  
Division B- Area 24

Marriott DFW South  
4151 Centreport Blvd.  
Ft Worth, Texas 76155

1st Tuesday, 6:30 PM  
Membership eligibility requirements

Allen Barronton  
Fred Burch  
Nikki Choyce  
Greg Colletti  
Melanie Davis  
Cris Dutton  
Nolan Evans  
David Hostler  
Christine Hudson  
Danny McDowell  
Debbie McGee

Victor Mercado  
Russ Michaud  
Angela Miller  
Eleonore Pieper  
Jerry Pierce  
Chris Seil  
Luiz Silva  
Constantine Sparto  
Jamie Terrell  
Terry Veldhuizen

Speak Easys  
Club 1390864  
Division E-Area 53

Paychex  
8605 Freeport Parkway  
Irving, Texas 75063

Mondays, Noon  
Membership open only to employees

Jennilee Autrey  
Vickie Bratcher  
Jamey Dhanraj  
Sarah Doyle  
Ken Follett  
Fran Lacy  
Larhoanda Lurry  
Dee Martinez  
John Mehuron  
Angela Neave  
LeeAnn Partain

Pavel Perebillo  
Mandy Reese  
Cathy Rudny  
Kelly Russell  
Susan Starkey  
Grace Steele  
Sonja Terry  
Gail Thedford  
Doniel Tigner  
Kenny Walters

Toasting for Excellence  
Club 1386263  
Division B- Area 22

Capital One  
3939 W John Carpenter Fwy  
Irving, Texas 75063

Mondays, Noon  
Membership open only to employees

Mindy Allen  
Giancarlo Arevalo  
Lydia Bellow  
Jonelle Brackens  
Darin Cline  
Dena Crecy  
April Danile  
Shasta Eppley  
Terri Hogue  
Marty Jasinski  
Elizabeth Johnson

Jacqueline Lewis  
Darryl McDuffie  
John Moman  
Earl Rooks  
Angie Sanders  
Pamela Saunier  
Eliabeth Selby  
Yoshanda Sims  
Sue Wilson  
Jason Wingard  
Alexiaunna Young

WINS Texas Toast  
Club 1390217  
Division B- Area 26

McGraw-Hill  
220 Danieldale Road  
DeSoto, Texas 75115

1st & 3rd Thursday, 10:00 AM  
Membership open only to employees

Terri Avon  
Ronalda Brashear  
Alicia Bursey  
LaMeysha Durham  
Kim Ellis  
Crystal Engledow  
Dionne George  
Tammy Hardaman  
Wanda Harper  
Brenda Jaquez  
Kelly Joseph  
Angel Juarez

Laurie Lambrecht-Silva  
Ashley Martin  
Melissa Mendes  
Jeff Mulden  
Preston Parker  
Karen Robinson  
Johnny Romero  
Ginny Sills  
Angie Smajstrla  
Lee Stubbs  
Lana Wade  
Sherri Wingrove

McMasters  
Club 1392794  
Division B- Area 21

McKesson  
1220 Senlac Drive  
Carrollton, Texas 75006

2nd & 4th Tuesdays, 11:30 AM  
Membership open only to employees

Geralyn Andrus  
Damaris Barello  
Erin Barnes  
Anita Bishop  
Juanita Boyd  
Kristen Bradley  
Jociel Brooks  
Candace Cline  
Debra Davis  
Gail Fischer  
Crystal Ford  
Vanessa Gaines  
Jennifer Gonzalez  
Cecilia Harris  
Debbie Jones

Pineda Jose  
Marcela Lujan  
Jeff Lyons  
Lucy Martinez  
Abigail McCray  
Mary-Elizabeth Minor  
Tonja Newton  
Joy Onoh  
Mario Ortega  
Johanna Otero  
Angela Papas  
Cicely Parson  
Lenell Riley  
Jerry Salazar  
Arletha Scales

Jeannie Shupps  
Pattina Small  
Christopher Smith  
Olga Smith  
Lisa Smith-Young  
Sharleen Taylor  
Nola Udoh  
John Vollet  
LaVonna Weddington  
Debra Young  
Doris Young  
Margo Young  
Leah Zarr

### Current Prospective Club Leads October 2009

UTA—Arlington  
DynCorp—Ft Worth  
Denton Regional Medical Center—Denton  
Freese & Nichols—Dallas  
Benbrook—Community Club

Parmenter Realty Partners  
Texas Health Resources—Ft. Worth  
Corning—Keller  
Texas Women's University-Denton

### SEPTEMBER 2009 Hall of Fame

#### Congratulations to our fellow Competent Communicators

Club	Division	Area	Award	Date	Member	Club
879088	F	65	CC	9/3/2009	Anderson, Morry R	BNSF Expressed
825	D	44	CC	9/24/2009	Crouch, Chandler B	Top Notch Toastmasters - TNT
633836	C	34	CC	9/13/2009	David, Hostler R	Speakers Exchange
4236	E	54	CC	9/29/2009	Faircloth, Louise	Southlake Evening
1286	D	41	CC	9/21/2009	Fernandez, Maria Del Carmen	Lonestar Toastmasters
1058203	B	26	CC	9/18/2009	Gray, Jon	Oak Cliff Communicators
825	D	44	CC	9/20/2009	Helton, Jody E.	Top Notch Toastmasters - TNT
918987	F	65	CC	9/23/2009	Hinojosa, Sam	Fossil Creek Toastmasters
918987	F	65	CC	9/22/2009	Ickert, Andrew	Fossil Creek Toastmasters
727543	B	24	CC	9/23/2009	Lewis, Juleon D.	Toastvesters Toastmasters
768318	E	53	CC	9/25/2009	Nguyen, Don	Speaking With Class
5788	A	15	CC	9/29/2009	Nickerson, Susanne M.	Top of Texas Toastmasters
593906	B	23	CC	9/3/2009	Robert, Seward Benjamin	Skymasters
918987	F	65	CC	9/22/2009	Salvador, Pamela	Fossil Creek Toastmasters
5922	E	53	CC	9/28/2009	Scott, Hope F.	Nissan Toastmasters
676840	F	62	CC	9/2/2009	Terrell, Randy	Samaritan Toastmasters
3546	D	42	CC	9/9/2009	Vickers, Darrell W.	Waco - Early Birds
2008	A	15	CC	9/29/2009	Wall, Melodie L.	Quicksilver Express
8474	A	14	CC	9/30/2009	Rogers, Tammy D.	First Command

#### Congratulations to our fellow Advanced Communicators

Club	Division	Area	Award	Date	Member	Club
4236	E	54	ACB	9/29/2009	Hill, Germon Earl	Southlake Evening
710987	D	44	ACB	9/23/2009	Jordan, Bonnie	Cleburne Toastmasters
3692	E	52	ACG	9/10/2009	Walker, Mary E.	Lakeside

#### Congratulations to our fellow Competent Leaders

Club	Division	Area	Award	Date	Member	Club
6497	B	23	CL	9/29/2009	Brannon, Gregory L.	Phi Rappa Yappa
1171841	C	31	CL	9/10/2009	Chan, Breana	Siemens Toastmasters
6497	B	23	CL	9/14/2009	Cozby, Oliver	Phi Rappa Yappa
1171841	C	31	CL	9/25/2009	Foltz, Annette	Siemens Toastmasters
420	E	52	CL	9/15/2009	Gohlke, Matthew	North TX
3546	D	42	CL	9/9/2009	Hansen, James Bradley	Waco - Early Birds
593906	B	23	CL	9/3/2009	McC Campbell, Kelvin	Skymasters
2975	F	65	CL	9/11/2009	McLeroy, Bart	BNSF Toastmasters
959155	B	23	CL	9/25/2009	Reese, Allan	A-Team Toastmasters
959155	B	23	CL	9/16/2009	Rousseau, Ann Marie	A-Team Toastmasters

#### Congratulations to our fellow Advanced Leaders

Club	Division	Area	Award	Date	Member	Club
6497	B	23	ALB	9/29/2009	Cozby, Oliver	Phi Rappa Yappa
1082792	A	12	ALB	9/15/2009	Hinckley, Cynthia	Savvy Sayers
621025	F	64	ALB	9/12/2009	Nichols, Christopher T.	Keller Communicators
643446	C	32	ALS	9/3/2009	Berwick, Jody Lynne	AAFUCU Flying Toasters
2476	C	34	ALS	9/29/2009	Sheaffer, Scott	Mid-Cities Noontime

#### Congratulations to our fellow Distinguished Toastmasters

Club	Division	Area	Award	Date	Member	Club
2476	C	34	DTM	9/29/2009	Sheaffer, Scott	Mid-Cities Noontime



## D25 Phoenix Award

**Eligible clubs:** Any club with 13 or fewer members on July 1, 2009

**Goal:** Build club to 20 members by June 30, 2010

**Award:** Receive a Phoenix Patch to display proudly on your banner



**Calling all  
Coaches!**



How?

Visit [www.d25toastmasters.org](http://www.d25toastmasters.org)  
Marketing and Membership

**Be a Hero!**

**Your experience and enthusiasm can be a valuable asset to a club that needs a little help in rebuilding.**

## MARK YOUR CALENDARS NOW WINTER TLI DATES/LOCATIONS ANNOUNCED

**Dec 12 - Texas Christian University - Ft. Worth**

**Jan 15 - Texas Wesleyan University - Ft. Worth**

**Jan 16 - Texas Wesleyan University - Ft. Worth**

**Jan 22 - Allstate Insurance Co - Irving**

**Jan 23 - Baylor University - Waco**

**Jan 30 - University of North Texas - Denton**

**Official Notice of Meeting of the District Council****Attention Club Presidents/VP Education**

Saturday November 21, 2009  
Sheraton Grand DFW Hotel  
Irving, Texas

**PRESIDING:**  
**David McCallister, DTM**

District 25 Governor

**AGENDA**

Call to Order and Welcome

Mission of the District

Credentials Committee Report  
Chairman: Peggy Holloway, DTM  
*Immediate Past District Governor*

Explain Rules of Order  
Jim Monahan, DTM  
*Parliamentarian*

Adoption of the Agenda

Minutes of the Spring 2009 Conference  
District Secretary: Patricia Quick, ACB/ALB

Audit Committee Year End Report for 2008-2009  
Chairman: Harry Schneider, DTM

District Treasurer Report  
District Treasurer: Setma Maddox, ATMB/CL

Public Relations Report  
District Public Relations Officer: Oliver Cozby, DTM

Marketing Report  
District Lt. Governor Marketing: Diana Patton, DTM

Education and Training Report  
District Lt. Governor Education & Training: David Martin, DTM

Presentation and Approval of 2009-2010 District Budget

Confirmation of 2009-2010 Appointed District Officers

Spring 2010 Conference Report

Date of Next Meeting: Saturday, May 15, 2010—Marriott Solana, Westlake, Texas

Adjourn

## Leadership Bringing Help to Troops

Jody Berwick, ACB/ALS - Flagship Speakers Club 4370

The overview and results of the American Airlines Cell Phones for Soldiers Project went all the way to the CEO's desk. Jody Berwick of Flagship Speakers Toastmasters Club 4370 chaired a Cell Phones for Soldiers Drive at her office, and the response was outstanding. Project Manager Jody Berwick accounts that 757 phones or \$3785\* in calling cards were sent abroad to our troops. Cell Phones for Soldiers is a 501(c)3 organization created to coordinate drives across the country to support our soldiers by collecting unused technology, thus keeping it out of landfills, and partnering with key resources to exchange the old technology for calling cards to send abroad. The American Airlines Veterans and Military ERG Cell Phones for Soldiers drive was initiated by the founding VMERG-SERO chapter in North Carolina. VMERG-SERO Chair Sam Seelbach encouraged other newly formed chapters to participate, so Jody's chapter enthusiastically obliged.

The VMERG-HDQ chapter set their initial goal of 100 phones to be collected from a few key drop box locations over a three-week drive, culminating on April 22<sup>nd</sup> in a partnership with SSE's *Earth Day E-Waste Recycling* event. Some warned that 100 phones might be a bit aggressive, but the group accepted the challenge! After the HDQ entrance displays complete with a life-sized cardboard Sgt. Hollingsworth were displayed throughout April dated phones of all shapes and sizes began pouring into the drop boxes. Just before April 22<sup>nd</sup> came they collected and counted phones from Earth Day, employees had donated 215 phones and 197 chargers, which meant they had more than doubled the their goal!

Once the phones from the satellite host boxes at SOC and AAFCU had submitted their donations an additional 215 employee phones were added to the total. However, they were still receiving numerous phone calls and emails and knew they had not yet exhausted employee resources. *And so they kept collecting.* On May 7<sup>th</sup>, a partnership with ITS during its *Spring Clean Up Day* event, hosting boxes at HDQ1 and HDQ2 employees came forth with more phones and chargers, to the tune of about 50 more phones. Little did they know that Enterprise Resources was waiting for ITS Clean Up Day to dispose of outdated company phones. When ITS employee Cedric Jamison found the CPFS box hosted in HDQ2 by Charles Sucur, this prompted the tap into the natural pipeline of company resources. This resulted in another 301 older technology phones from Enterprise Technology - with the potential of adding hundreds more to the donation as they were processed by the department! More employee phones continue to trickle into the pool as well: there hasn't been a day since mid-April that someone hasn't sought Jody out to add to the collection. At last count we had 757 phones as the collective total between VMERG-SERO and VMERG-HDQ.

Special thanks to the following individuals who volunteered their time and energy towards coordinating this effort: Tina Washington, Debra Childers, Bob Tuma, Tony Bieniosek, James Robertson, Luiz Silva, Janet Dickinson, George Coles, Russ Hennigh, Charles Sucur, Cedric Jamison, Venkat Subramanian, Debi Kronschnabel, Sam Seelbach, Marianne Burke and the countless other employees who supported this drive through donating phones and simply spreading the word (our unofficial employee marketing network). Thanks as well to my Crew Resources team, who has generously allowed hundreds of phones to overtake our common space for at least a month.

Overall, the overwhelming employee response to this effort of recovering excess materials to be recycled in exchange for gift calling cards to support our military abroad has been amazing, both in the form of phone donations and in volunteer time and energy. This is a great testament to the values of our employees that speaks volumes. To everyone on the team- you should be very proud of your team for a job well done!



Do you have experience designing Web sites?  
Can you create forms using php technology?  
Are you familiar with Adobe Dreamweaver?  
If so, we need your help!  
Please contact District 25 Governor David McCallister  
so you can find out more about what is involved  
in working on the District 25 Web site.  
Contact David via email [davidmccallister@d25toastmasters.org](mailto:davidmccallister@d25toastmasters.org)